

Derby Cosmetics Launches New Web Store

Written by Australian Business

(PRLEAP.COM) Hicksville, N.Y. - Derby Cosmetics Ltd., the Long Island N.Y. based fragrance retailer, has announced the launch of its own online store after a successful e-Bay campaign.

A Derby Cosmetics' spokesman said that overwhelming positive feedback from their eBay clients supported the idea of an independent online store. The company is now selling its wide array of perfumes, fragrances and cologne, as well as their extensive line of [mini perfumes](#) and sample sizes, at DerbyFragrances.com. In commenting on the new, retail web store launched by Derby, this company spokesman said "With more than 67,000 comments on eBay and a 99% positive rating, we figured it was time to expand the business to our own website."

Online shoppers will find many rare, discontinued and hard to find fragrances on the company's new website. Anyone shopping for gifts will find that their products also make amazing stocking stuffers, additions to birthday gifts, great gift basket items, and are a fresh idea for organizing perfume parties or perhaps a unique theme for a bridal shower.

The online store is fully stocked with a complete line of designer perfumes and cologne, all of which come in a variety of sizes, an especially strong selling point given the stringent restrictions on carrying liquids when traveling by plane. Anyone who has had their favorite fragrance or cologne confiscated at the airport because of these travel regulations will certainly appreciate the fragrant options offered by Derby to comply with the rules while still having their favorite perfume onboard to freshen up in-flight.

Having the ability to carry your favorite scent with you wherever you go is a nice luxury. Whether you need to refresh after the gym or if you're out with friends, family or on a date, Derby samples and minis are ideal for carrying inside a car console, in a lady's purse or a man's pocket.

Derby's sample sized fragrances are popular because they offer consumers an ideal and inexpensive way to keep an assortment of designer fragrances on hand to satisfy any mood or occasion, from wanting to feel fresh and light, to spicy and seductive.

About Derby Cosmetics Ltd.: Long Island, N.Y.-based Derby Cosmetics Ltd., has been in the fragrance industry for more than two decades, offering 100% guaranteed designer fragrances from the same suppliers for the past 15 years. The company's complete line of fragrances can now be found on their new website DerbyFragrances.com, which includes both men's and

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women's fragrances, available in a variety of sizes.

For more information about Derby Cosmetics Ltd., visit their website or call 516-433-1625.