

Dolls Kill Uses Instagram To Find Next Model

Written by Australian Business



(PRLEAP.COM) San Francisco, California - August 28, 2013 - Dolls Kill, an [online clothing boutique](#)

, repping rad brands like UNIF, Wildfox, [Joyrich](#)

, [Quontum](#)

and more, are launching an international contest via Instagram to find the next model to represent their brand.

By posting a selfie with #DOLLSKILL to Instagram they are automatically entered into the contest with a chance to win an all expense paid trip to Dolls Kill HQ in San Francisco, a photo shoot with professionally done hair and makeup, a new DK wardrobe, and their face plastered all over Dolls Kill website.

Every Friday, starting August 12th, through November 22th, Dolls Kill will pick a weekly winner. The winner will receive a \$100 gift card and will be featured on Dolls Kill home page and social media sites for a week.

"We get hundreds #DOLLSKILL Instagram pictures a day through our current Be A Doll program, that shows our community of Dolls rockin their style," stated Shoddy Lynn of Dolls Kill. "It was only natural to take it to the next level and make one of these girls a Dolls Kill model. With Instagram and Olapic we are able to do this in big way."

Anyone interested in Being a Doll should visit the website and follow us on Instagram @dollskill. For more information, please visit <http://www.dollskill.com>

About Dolls Kill: With an encouraged edge in personal style, Dolls Kill is a leading fixture in the society of praised rebellion. If you would rather give an enthusiastic "F YOU" than conform to the contrived styles of today's industry, then we've got you covered. Inspired by the perpetual revenge of young girl fantasy, Dolls Kill is an active subversion of the fashion industries "norm". Whether she is experimenting with fashion, music or sexual identity, the Dolls Kill customer can be seen aggressively fighting the higher power and unapologetically raising hell wherever she

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goes. Here is where you will find clothing inspiration pulled from the digital Tumblr girl world, bad acid trips, underground counterculture and stylized gutter punks. Navigate through the site and unleash your inner riot girl at an online shopping destination unlike anywhere else.