

Vanilla From Tahiti Announces Web Site Redesign Plans

Written by Australian Business



[We import only the highest quality true Tahitian vanilla beans \(official name: Vanilla X Tahitensis JB Moore\) directly from our partners on the island of Raiatea.](#) ([PRLEAP.COM](#)) **SANTA BARBARA, Calif.** - The

internet's top resource for 100% pure

[Tahitian vanilla products](#)

launched a website re-design campaign this week. The new site will provide customers with a streamlined shopping experience when buying vanilla extract and vanilla products.

In an effort to enhance the customer's experience when buying vanilla products, the company decided to redesign their web site into the Volusion shopping cart platform. The new site will showcase their [vanilla products](#) in greater detail, provide a simple, integrated one page checkout and enhance the shopping experience. The internet's top vanilla product distributor will offer [special discounts](#) and [social media offers](#) during the week leading up to the launch, making their product more affordable than ever before.

"We are excited to announce this monumental transition to a new and improved shopping cart," stated co-founder Hiro Furumoto. "In designing the new website, our goal is to achieve the same standard of excellence we expect from our product. We are confident our customers will find the new design as exceptional as our [vanilla products](#)."

The new website design is due to be unveiled next month, and will provide VanillaFromTahiti.com with the ability to cater directly to their most frequent customers, with a cutting edge loyalty program that rewards frequent buyers. Additionally, the platform provides users with the highest levels of security, meeting all necessary PCI security standards guidelines.

"We are working on a design that will allow us to provide a more personal experience for our customers," Furumoto said. "We value our clients, so it is important to us that they feel our appreciation in every interaction."

The company, founded by Hiro Furumoto and Peter Cohen in 2002, has expertly perfected the importing and exporting process of the world's finest vanilla beans. The pure tahitian vanilla beans are imported directly from local partners on the island of Raiatea, with no additions except Tahitian vanilla bean extractives, grain free alcohol (synthetic derived ethanol), and water. Used by some of the [world's finest chefs](#), the vanilla products offered by the subsidiary of NUI Enterprises are well-known and highly valued. The company found success as a result of

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their steady focus on the quality of their product.

"For over 10 years, we have delivered pure Tahitian vanilla products to discerning cooks, gelato makers, celebrity chocolatiers, pastry chefs and lovers of vanilla," Furumoto stated. "Our new website will help grow the [Vanilla From Tahiti](#) brand, and spread awareness about the quality of our vanilla products."

About Vanilla from Tahiti: The world's top resource for pure Tahitian vanilla products provides visitors the opportunity to buy the finest Tahitian vanilla extract and vanilla products. The company strives to provide customers with [expert information](#) , [resources](#)

, [blogs](#)
and the chance to [buy vanilla extract](#)

. The finest pastry chefs, chocolatiers and gelato makers from around the world choose Vanilla From Tahiti for its distinct Tahitian vanilla bean aroma and taste. Founded by Hiroyuki Furumoto and Peter Cohen in 2002, the world's top resource for Tahitian vanilla products is currently operated out of Santa Barbara, California.