

Get Your Licks on Route 66 Month Long Pet Adoption Tour Rolls Down America's Favorite Highway Sept

Written by Australian Business

(PRLEAP.COM) Marsing, Idaho – September 7, 2013 - The 5th annual month long pet adoption tour, Get Your Licks on Route 66 will travel down America's Favorite Highway from Los Angeles, California to Chicago, Illinois, stopping at shelters along the way to help support adoptions.

Founded by FIDO Friendly magazine publisher, Susan Sims, Get Your Licks on Route 66 has helped place over 1500 pets in to new forever homes in the first four years. Says Sims, "My husband Greg and I are lucky to be able to bring our two rescue dogs, Jake and Junior along for the ride in our Ford sponsored F150 this year. While we place them in doggy daycare during event days, we are able to focus on the task at hand of shedding light on the plight of homeless pets across the country."

September 13 the tour starts at the Riverside County Animal Services location and will feature a custom spinning wheel with prizes donated by sponsors such as the Rug Doctor, Kids N Pets, John Paul Pets, Cardinal and much more. When attendees donate \$2 to spin, proceeds from the wheel will go directly to the shelter that day.

Cast from the popular daytime soap opera, The Young and The Restless, will make a special appearance on September 14 at the East Valley Animal shelter in Van Nuys from 10:00 a.m. to 2:00 p.m.

Each dog that is adopted will have his photo taken in consideration for a future article in FIDO Friendly magazine.

Get Your Licks on Route 66 is brought to you by FIDO Friendly magazine and sponsored by Ford, Animal Radio, Stella and Chewy's and Tagg, the GPS Pet Tracker with accommodations provided by Kimpton Hotels.

To locate shelters along the route for date and time of adoptions please visit www.getyourlicksonroute66.com

Now in its 13th year, each issue of FIDO Friendly magazine includes hotel and destination reviews, adoption stories, health and wellness topics and the latest trends. FIDO Friendly magazine is available at Barnes & Noble, Hastings and Fido-friendly hotels nationwide and

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