



(PRLEAP.COM) In honor of all the mothers who have fought breast cancer, Mamaway will be donating 20% of their sales for the month of October to help support Breast Cancer Awareness.

With a foundation of sensitivity toward breastfeeding mothers, Mamaway specializes in maternity wear that is both functional and elegant. Recognizing the precious bond that occurs during the brief time of nursing, as well as the emotional and physical benefits the nursing mother provides to her baby, this unique maternity wear keeps an eye on fashion and a heart on motherhood.

In addition to clothing for expectant and nursing mothers, Mamaway carries postnatal recovery items, maternity accessories, and baby carriers. For those who are working toward regaining their pre-pregnancy figures, we offer slimming styles and body shapers.

Ninety-percent of Mamaway employees have been or are currently nursing mothers. Staff members are free to bring their babies to work. Our business is to create and sell clothes that bring style and comfort to the journey of motherhood. Our passion is to help nursing and expectant mothers to celebrate this season with confidence.

Deborah, a nursing mother who struggled to find clothes that were both fashionable and comfortable for a breastfeeding mother, founded Mamaway in 2003. She has opened forty stores in Taiwan and seven in Australia. Currently there are Mamaway stores in New Zealand, Indonesia, Russia, Malaysia, the UK, the Philippines, Hong Kong, and China. Now, Mamaway

is here in the USA.

The Mamaway USA online store just launched in October 2013. Our first physical location is scheduled to open by Summer in 2014. The online store features the same quality and fashion as the other Mamaway stores across the world. We will host workshops for expectant and breastfeeding mothers while providing an exciting new line of fashionable clothing that suits their needs. Our Mamaway team is eager to meet our USA mothers, to pamper you with luxurious and practical styles, and to offer experienced support for nursing mothers.

To learn more about Mamaway USA, please visit www.mamaway.com . In addition to our online store, please check out our Mamaway Club and Mamapedia section of the site to read real experiences of pregnant women all over the world and articles to answer any questions new mothers may have.

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