

Studio Booth: Keratin Treatments in Pittsburgh

(PRLEAP.COM) Studio Booth, a full-service Pittsburgh hair salon and spa, has created a video which highlights the benefits of keratin protein hair treatments for hair repair and strengthening. The keratin treatment is recommended year round, especially during the summer months due to its frizz reduction benefits.

What clients might not know is that a keratin treatment can also do wonders for the hair during the winter months as well. Hair can become even more brittle and distressed during the cold winter months. This is where the keratin treatments ability to improve the internal structure and strength of the hair comes into play; Keratin is a protein that exists naturally in hair. The keratin in the hair treatment binds to the hair follicle to seal off damaged areas, repairing hair for smoother and shinier results. Maintaining sleek hair dramatically cuts down styling and blow drying time.

Studio Booth's Cacau Keratin Treatment products are formulated from natural, raw materials that are formaldehyde-free and give long, lasting results. The usual life of an in-salon keratin treatment is between 2-6 months, usually long enough to protect hair through the harshest stretches of winter weather, or the thick humidity of the summer.

Home treatments for keratin conditioning may leave hair dry, particularly from unintentional overuse, so it's recommended that people interested in keratin treatments visit a professional salon. This allows hair stylists of the Pittsburgh area to assess a client's hair type and its condition so that the correct amount and type of product is used to yield the best results possible. Stylists are also able to recommend products to use at home so that clients benefit from professional expertise between treatments.

It may also be difficult for people to know when they need conditioning opposed to keratin treatments; this is why professional consultations are so critical when considering chemical treatments. (While keratin treatments add protein to strengthen brittle hair, moisturizing treatments add fats to smooth, coarse hair. Coarseness can also result from excessive exposure to summer heat and dryness.) It's important to distinguish which type of treatment hair needs or the problem will continue to last after treatment. Studio Booth stylists are trained to recommend the best keratin treatment method for your hair type during any time of the year.

Follow the link to learn more about the benefits of keratin protein hair treatments: <http://www.st>

Studio Booth Publishes Video on Keratin Treatments

Written by Australian Business

udio-booth.com/video-keratin-treatments-for-smoother-straighter-hair

Studio Booth is a Pittsburgh luxury day spa, offering services in hair styling and coloring, manicures, pedicures, massage, waxing, sunless tanning, facials, and make-up. Schedule an appointment at 412.362.6684 and visit the website for the complete menu of services: <http://www.studio-booth.com/>