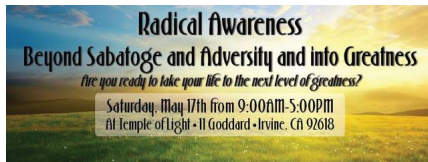


# Irvine Experiences the Transformation of Radical Awareness

Written by Australian Business

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## [Phenomenal You - Radical Awareness](#)

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### **April 17, 2014 - Irvine, CA:**

On Saturday, May 17th 2014, Radical Awareness showcases at the Temple of Light, 11 Goddard, Irvine CA 92618. An interactive event that will help you become aware of the elements holding you back from experiencing life to the fullest.

Speakers Al Diaz, Matt Ritchey, and Patty Alfonso engage the crowd by guiding them to free them from their behavioral thoughts that keep them stuck in life. Internationally acclaimed, with backgrounds ranging in Neuro Linguistic Programming, Healing, Access Consciousness and hosting an online radio show, this group provides a collection of knowledge and wisdom that can help any individual overcome the hidden barriers holding them back. For one day they will be inspiring and transforming the audience in Irvine, California

On the importance of transforming ones mindset, International Keynote speaker and Transformational Guide, Al Diaz said, "Many people let their lives run them instead of the other way around. It's so easy to let the activities of everyday life take over and soon you feel like this is all there is. We're here to remind you that it is not! Your full potential sits waiting within, all you require is the radical awareness to shed light and guide you to become a phenomenal YOU!" Al has been awarded on LinkedIn as one of the top 1% most endorsed in the United States for Public Speaking.

The three speakers come from various backgrounds giving a powerful insight to transformation:

Al Diaz is a visionary and Transformational Guide. As an international Keynote speaker, author, film producer and online radio host, he guides others to remember the gift, value and purpose they bring to the world and their own life. Matt Ritchey has dedicated his journey to empowering others and expanding what is possible in our world. He helps others design a life they love and uses NLP (Neuro Linguistic Programming) to connect them with their Best Self to take inspired action. Patty Alfonso is a catalyst for transformation, empowering facilitator, leader, actor and writer. She is known for her unique ability to be aware of the gift in all situations. She can instinctively perceive, know and BE anything she chooses in this reality. **Radical Awareness** is a collective group based across the nation. Assembled in 2013, they are hosting the first in a series of events as part of the Phenomenal You tour at the Temple of Light in Irvine, California on May 17th, 2014.