Fitness Equipment Company, Nexersys, Announces GSA Contract Awarded To Distributor

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(<u>PRLEAP.COM</u>) <u>Fitness equipment</u> company, Nexersys, is announcing that its commercial distributor, TAG Fitness, has been awarded status of GSA Contract Holder – contract number GS-03F-0120Y. Through this contract, Nexersys can now sell its revolutionary fitness equipment to the branches of the military and all government agencies.

"Achieving GSA Contract Holder status is an important milestone for Nexersys," said Tim Bowen, President and COO, TAG Fitness. "Nexersys is finding a home in major U.S. <u>commercial gyms</u>

as well as military and First Responder facilities. We have found a strong and vibrant demand for our new, unique and intelligent approach to fitness. This status will allow us keep up with the growing demand in government agencies for the Nexersys fitness approach, at a much faster rate."

GSA establishes long-term, government wide contracts with commercial companies to provide access to millions of services and commercial products, such as fitness equipment, at volume discount pricing. This status will make it even easier for public agencies to obtain Nexersys fitness equipment products. By using the contract, government agencies may buy directly from Nexersys with pre-negotiated terms and favorable pricing options.

"Being awarded GSA Contract Holder status presents a great opportunity for Nexersys," said Terry Jones, Chairman and CEO of Nexersys fitness equipment company. "We believe Nexersys is the training tool of the future, available today, for the men and women who protect and drive our great nation and we look forward to building relationships with the many government agencies who will benefit by making Nexersys a part of their training regimen."

About NexersysAustin, Texas based fitness equipment company Nexersys is pioneering the expanding "Exergaming" market with Nexersys home and commercial fitness equipment. Combining the latest in fitness equipment and interactive gaming, Nexersys is a professional-grade multimedia product that delivers the motivation of a personal trainer, the benefits of an interval training workout, and the entertainment and feedback available from today's gaming technology. Nexersys provides a unique combination of cardio, core, strength, endurance, and mental acuity training in a single, revolutionary piece of fitness equipment. Visit Nexersys at www.nexersys.com, follow on Twitter, or become a fan on Facebook.