



[Strategic Campaign Group \(SCG\)](#)

([PRLEAP.C](#)

[OM](#)

) An

interactive town hall provides campaigns with a variety of options to reach supporters.

The Virginia-based Strategic Campaign Group (SCG) recently announced the launch of their Campaign Tele-Town Hall in time for the 2012 elections this fall. This interactive town hall will allow campaigns-from local to statewide races-more options for connecting with potential supporters, building grassroots, and increasing visibility for live events.

SCG's new service will allow campaigns to efficiently coordinate, target, and dial out to a targeted list of constituents for various campaign functions, including live polls, fundraising events, or to expand the reach of live events.

Immediately after each event, collected information will be available to campaigns, including information about those who participated; information SGC says campaigns will need running up to Election Day. Facebook advertising leading up to the event can also help spread its reach, and additional available options include collection screens, personalized and multi-lingual welcome messages, audio and video webcasts and more.

Strategic Campaign Group has now developed a fundraising component with their Campaign Tele-Town Hall services that allows campaigns to raise crucial campaign funds in an effective, cost effective manner. This service will be particularly effective for campaigns in the final 3 weeks of the election.

"We understand that campaigns are constantly looking for new ways to reach potential supporters, record those results and use them strategically to win their campaign," said SCG President Kelley Rogers. "We offer new services like the Campaign Tele-Town Hall to complement that search so that Republican candidates will be successful this fall and beyond. We are particularly excited about our new fundraising components and the potential to help Republican candidates raise money cost effectively."

To find out more about Campaign Tele-Town Hall, and SCG's complete line of election and campaign services, visit <http://strategiccampaigngroup.com/>

Strategic Campaign Group Announces Launch of "Campaign Tele-Town Hall" for Election Homestretch

Written by Australian Business

About Strategic Campaign Group SCG, or Strategic Campaign Group, is a full-service campaign consulting group based in Virginia and founded by Republican political consultant Kelley Rogers. Rogers's previous clients have included the Republican National Committee, U.S. Senators and Congressional candidates, the Presidential campaign of Senator Fred Thompson, National Association of Homebuilders, and more. SCG offers direct mail, Get Out the Vote, Automated Calling, Telephone Town Hall Meetings, Broadcast Media and other services. To find out more, write them at info@strategiccampaigngroup.com or call 202-537-5822.