

BANGALORE, INDIA, September 12, 2013 /24-7PressRelease/ -- Leading cloud-based mobile publishing platform, MobStac today announced the release of a new solution for digital marketers enabling them to

[convert their mobile visitors to customers](#)

. Apart from making a corporate website mobile-friendly, the platform will mobile optimize all formats of their marketing content including the blog, web forms and videos while taking care of their mobile SEO.

The platform integrates with the customer's existing website to create responsive mobile sites that are specially optimized for mobile search engines. Visitors accessing their website via a mobile device will automatically be redirected to a mobile-friendly website. The platform can easily be integrated with any CRM such as Salesforce, ZOHO CRM etc. to channel leads coming from the mobile site. With this platform, digital marketers will be able to expand their reach via mobile without having to rework their desktop website.

"With growing consumer adoption, mobile will become the primary channel for customer acquisition for marketers. Our new solution for marketers enables them to easily convert their mobile visitors to customers," says Sharat Potharaju, Co-founder & CEO of MobStac.

MobStac has worked with over 2,000 publishers and businesses across the globe and has served over 50,000,000 mobile pages through its customers' mobile websites and apps.

MobStac is a cloud-based [mobile publishing platform](#) for publishers and businesses to create and manage mobile websites and apps. The platform currently powers the mobile presence of publishers and businesses in over 40 countries speaking more than 12 languages. MobStac has partnerships with the likes of PubMatic, Garcia Interactive and Vdopia.

MobStac was founded in 2009 and has offices in Bangalore and New York. MobStac is a privately held company funded by Accel Partners.