

## Vestrics Appoints Prominent HR Expert Laurie Ruettimann to Strategic Advisory Board

Written by Australian Business

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CHAPEL HILL, NC, September 12, 2013 **/24-7PressRelease/** -- Vestrics, formerly known as Capital Analytics, is augmenting its Advisory Board with the addition of HR powerhouse, Laurie Ruettimann. Ruettimann joins as the newest member of the ten person Vestrics Advisory Board comprised of leading industry experts called upon to share knowledge, information and insights as the company continues its growth.

"These ten individuals coming together as our advisory board are not only well respected as leading professionals but outstanding business leaders too", says Gene Pease, Vestrics founder and CEO. "The members of our advisory board are among our strongest advocates and we depend on their strategic guidance as we further expand our service offering to our targeted markets."

Laurie Ruettimann provides insight and guidance on what Human Resources can achieve in the current environment. Her expertise includes leadership positions with Fortune 500 organizations, such as Pfizer, Alberto-Culver, and Kemper Insurance. Ruettimann is SPHR Certified and an influential speaker, writer, and social media strategist. She is the creator of Punk Rock HR, The Cynical Girl, and The HR Blogger Network. Laurie is also the co-founder of HRBloggers.com and HRMToday.com, the first social networks created for HR professionals.

Beyond the digital world, Ruettimann is a contributing editor for The Conference Board Review; an advisor to SmartBrief on Workforce; and her advice has been featured in various publications such as The New York Times, Forbes, U.S. News & World Report and CFO Magazine. She is also recognized as one of the Top 5 career advisors by AOL, CareerBuilder and CNN. She holds a BA in Literature from Webster University in St. Louis, MO.

"We are thrilled that Laurie has joined our advisory board. The collaboration of such high caliber experts spells out a bright future for our company," added Pease.

In addition to Ruettimann, other Advisory Board members include: Chairman: Sandy Costa, Members: Philip D. Buchanan, Ph.D., Stephen J. Bistriz, Ed.D., Jac Fitz-enz, Ph.D., Julia Gometz, Melissa Graves, Karen Jackson, Dean Spitzer, Ph.D., David Vance, Ph.D.

About Vestrics

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Big data. Big decisions. Big impact. Vestrics.

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