WASHINGTON, DC, September 12, 2013 /**24-7PressRelease**/ -- Financial project manager Marc Reston's job may seem controversial to the average citizen upon first glance, as a lot of his work has to do with helping corporations find ways to save money in tax dollars. For the average consumer, this likely invokes images of multimillionaire corporate fat-cat executives scheming up new ways to avoid paying their fair share of the nation's bills. But, as a recent article from Forbes explains, this image involves a fundamental yet widespread misunderstanding in the mind of the average citizen about to what exactly the word "corporation" refers.

According to the article , many people, when they think of a corporation, think of one of any number of massive, international companies with recognizable names and billions of dollars in profits. Apple, Wal-Mart, McDonalds, and other huge businesses are all the poster children for the corporate image. And yes, the article explains, these companies are indeed corporations.

However, the article continues, not every corporation is a rich and powerful super-business making money hand over fist. Most corporations, in fact, are small local businesses - the little mom and pop stores of Main Street America, for example. When corporate tax laws are discussed and reforms of these laws considered, says the article, it is important to remember that these small businesses are also coming under consideration.

"Thinking of corporations as greedy villains out to swindle the lesser fortunate at every turn is a popular mindset nowadays for a number of reasons," comments Marc Reston, corporate attorney. "But a corporation is just any business that has incorporated itself, which means it made itself a separate legal entity available to shareholders. This business move is popular among smaller businesses because it gives them the financial freedom needed to grow and succeed in a competitive market."

In other words, says Marc Reston , small local businesses form into small corporations as a means of helping themselves stay afloat. "Laws meant to benefit corporations are most often aimed at these smaller, struggling businesses to help keep them going, as small business is the backbone of the American economy," says Reston. "But when these tax laws and tax law reforms go up for consideration and debate, it's always the mega corporations that people think of first, and then the law in question seems to them to be less like a favor to small business and more of a sinister plot to make the rich even richer."

Before any sort of useful and reasonable corporate tax reform discussion can occur, then, says Marc Reston, more people involved in the discussion need to realize just what it is that they are discussing.

ABOUT:

Successful financial advisor and attorney Marc Reston has been practicing law since the early 1980s. He specializes in financial advisement, organizational structure, and tax law, and utilizes his expertise in these areas to help companies operate at a sustainable level while still retaining their strength of revenue. A large part of this work involves helping companies find ways to cut back on the amount of taxes that they pay to the IRS, which naturally often proves to be a challenging business endeavor. Reston currently works with Chadbourne & Parke in Washington, D.C., but his career has also spanned across the industries of corporate law, transactions, insurance, and investment banking. In his spare time, Reston is an avid wildlife photographer who loves nature and the outdoors.