

NORCROSS, GA, September 12, 2013 /24-7PressRelease/ -- The [Atlanta wildlife control](#) company, Urban Wildlife, is happy to say they have recently partnered with internet marketing agency Cardinal Web Solutions as a means for furthering their online presence. The

[Atlanta animal removal](#)

experts say that as more and more customers are looking for help on the internet versus in phone books, they knew they needed to ramp up their advertising efforts. The times have changed for businesses everywhere. Even companies that cater to exclusively local client bases, such as the

[Atlanta wildlife control](#)

firm, have come to realize the sheer importance of the digital medium. While having a website is an excellent way (many say prerequisite) to reach out to customers, this alone does not guarantee results. Internet marketing is diverse arena that comprises a great deal of sub-fields.

Most business owners simply don't know what the terms search engine optimization, pay per click advertising, and social media integration mean, much less what they can do for their business. The [Atlanta wildlife removal](#) business made a smart move by hiring a professional company that specializes in precisely these services, and they will likely be far ahead of fellow competitors who have not invested in effective online advertising. According to Richard Wallas, President of Urban Wildlife, "I am by no means an internet guru, but I do have to tip my hat to the folks at Cardinal. They provided me with a detailed overview of where my business could be headed, and that was enough for me to hire them. I have no doubt that our

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business will benefit from the work they are doing; this is a new chapter for our company that I am truly excited about."

Urban Wildlife is a well known [Atlanta animal removal](#) business. To learn more about what they do, you can visit them at <http://www.urbanwildlifecontrol.com/>

**About Urban Wildlife Control:**Urban Wildlife Control is an Atlanta-based, full-service animal and bee removal services company. We are committed to providing excellent customer service and maintaining safety for you and your home.

For more information, visit <http://www.urbanwildlifecontrol.com/> .