

MOUNT HOLLY, NJ, September 12, 2013 /24-7PressRelease/ -- MARK SYSTEMS is pleased to announce the appointment of Kayla Ware as Marketing Consultant to our sales and marketing team.

A graduate of University of Central Missouri, Ms. Ware comes to us via Ramstein, Germany, where she earned her MBA in Marketing while handling marketing and event promotion for the Ramstein Harley Davidson distributor.

"Kayla's experience, education and most importantly honed-in marketing instincts make her a fantastic addition to the MARK SYSTEMS team," said Mark Finelli, President of MARK SYSTEMS. "We've always done a great job of offering home builders the best ERP software technology available, but we haven't always been great at communicating that. Kayla will improve that communication dramatically."

"As the pace of residential construction continues to increase, our internal workload has increased along with it," said Donald Scattergood, Vice President of MARK SYSTEMS. "We've almost doubled our support and engineering staff over the last two years, which has really helped our existing customer base. Kayla represents a similar investment in our sales and marketing efforts, allowing us to reach more builders more effectively."

Ms. Ware will be part of the headquarters team located in Mt. Holly, NJ, but will work directly with other MARK SYSTEMS team members in the Southwest Florida and Pacific Coast regions.

MARK SYSTEMS' Integrated Homebuilder Management System is the industry's only single database enterprise software package developed exclusively for residential builders and developers. With full support for back office and field operations, the software provides state-of-the art information processing tools for the homebuilder, including access via the Internet. For more information, contact Kayla Ware at 800-972-7444, email us at info@marksystemsusa.com, or visit us online at <http://www.marksystemsUSA.com>