

Maui Wowi Hawaiian To Open Latest Illinois Location In Peoria

Written by Australian Business

GREENWOOD VILLAGE, CO, September 13, 2013 **/24-7PressRelease/** -- Maui Wowi Hawaiian, a unique Hawaiian coffee and fruit smoothie franchise, continues its Illinois expansion with the latest location opening soon in Northwoods Mall. Currently with over 450 operating units in seven countries, the concept is continuing its growth within Illinois and another estimated 100 new developments across the country.

Maui Wowi Hawaiian franchisee, Bryon Griffin, signed a lease for a new store in Peoria. Currently, he also operates a location in the Prairie Lakes Crossing Center and multiple mobile carts throughout the area. After joining Maui Wowi Hawaiian, Griffin utilized his strong managerial skills to successfully run both a mobile cart and fixed location business. The brand features Hawaiian flavor and island attitude, offering freshly brewed gourmet coffee and blended to order fresh fruit smoothies.

"Peoria residents are in need of a great coffee shop," said Griffin. "With the positive response from the first location, we are excited to serve more customers Maui Wowi Hawaiian coffees and smoothies."

"Bryon has shown a great passion for Maui Wowi Hawaiian and we are thrilled to see him opening his second location," says Mike Weinberger, CEO for Maui Wowi Hawaiian. "We look forward to expanding the brand's fan base in Peoria, and hope to continue our steady growth and spread the Aloha Spirit."

The new Maui Wowi Hawaiian store opens early October and is located at Northwoods Mall, 2200 W. War Memorial Dr., Peoria, IL 61613. Hours of operation are Monday-Saturday, 8 a.m.-9 p.m. and Sunday, 11 a.m.-6 p.m. For more information regarding Maui Wowi Hawaiian, please visit <http://www.mauiwowi.com>. To learn more about franchise opportunities, please visit <http://www.mauiwowifranchise.com>.

About Maui Wowi Hawaiian Coffees & Smoothies Since 1982, Maui Wowi Hawaiian has embraced the Hawaiian culture and has been serving paradise in a cup since the day it began, 30 years ago. From event carts, mall kiosks and stand-alone retail locations Maui Wowi Hawaiian offers premium, all-natural, gluten-free, fresh-fruit smoothies, as well as gourmet Hawaiian coffees and espresso beverages. With over 450 operating units in seven countries, Maui Wowi Hawaiian has truly gone "Global" by adding an online store, shop.mauiwowi.com. Now customers from anywhere in the world can experience the prized-gourmet Hawaiian coffees and taste the 'Aloha Spirit' with a 'Click-of-a button!' To learn more information about Maui Wowi Hawaiian's, products, locations, or flexible, low cost franchising opportunities, visit <http://www.mauiwowifranchise.com>.