

WEST PALM BEACH, FL, September 13, 2013 **/24-7PressRelease/** -- Peter J. Luther Jr., President and Chief Executive Officer of Prime Technical Coatings, has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in coating solutions.

After spending more than 15 years in quality control, acquiring a Six Sigma black belt and serving on the Malcolm Baldrige National Quality Award Board of Examiners in 2008, Mr. Luther bought Prime Tech Coatings and set out to learn all he could about the business. Today he continues to serve as the president and chief executive officer of the company servicing customers throughout the southeastern United States.

Prime Technical Coatings is an exclusively authorized Belzona Distributor delivering repair, protection and improvement solutions on-site or within the shop. The firm also provides industrial, commercial and military coating solutions with wet and dry abrasive media blasting, electropolishing, ceramic and powder coating, fibreglassing, floor coating, pump repair and hydro dipping services. Dedicated to providing quality services, Prime Technical Coatings contributes a percentage of its revenues to charitable organizations and initiatives, including donations to military families, and was granted the US Commerce Association's "Best of West Palm Beach Industrial Painting" award from 2009 to 2012.

As the president and chief executive officer of this well-established firm, as well as a NACE Level 3 Certified Inspector, Mr. Luther ensures the application of quality coatings in strict compliance to specifications in accordance with SSPC industry standards. Backed by an MBA from Clemson University and a Bachelor of Science in Mechanical Engineering from Michigan State University, he effectively manages a team of field operations professionals who have hands-on industrial experience and are capable of delivering large-scale, quality coating solutions on-time and with full safety OSHA compliance.

Prior to his current position, Mr. Luther worked as an engineer, GE quality master black belt and Florida Power & Light (NextEra Energy) manager. A dedicated industry professional, he affiliates himself with the Steel Structures Painting Council of the Society for Protective Coatings (SSPC), The Painting and Decorating Contractors of America (PDCA) and the National Association of Corrosion Engineers (NACE). Aside from his career, Mr. Luther spends his time volunteering for the Family Church Abacoa and Boy Scouts of America. In the years to come, he plans to double the size of Prime Tech Coatings and continue improving professionally.

For more information about Prime Technical Coatings, visit <http://www.primetechcoatings.com> .

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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