

Annalisa Conti Inducted into Worldwide Who's Who for Excellence in Strategic Consulting

Written by Australian Business

NEW YORK, NY, September 13, 2013 **/24-7PressRelease/** -- Annalisa Conti, Consultant for ZS Associates, Inc., has been recognized by Worldwide Who's Who for showing dedication, leadership and excellence in strategic consulting.

Specializing in strategic consulting, entry strategy, product launch strategy, and with a global perspective (she has work experience with the US, Europe, Latin America and Japan), Ms. Conti manages projects and teams, and she provides strategic solutions to clients for ZS Associates, Inc., a business services firm that provides sales and marketing services for companies in consumer products, energy, high-tech, insurance, medical products and services, pharmaceuticals and other industries. Ms. Conti is a very successful and success-driven professional who spent more than five years in the business management consulting industry. She was able to get transferred to the New York City office of ZS Associates, Inc., where the waiting line is almost as long as the list of the company's employees. Ms. Conti would like to visit South Africa next year.

Upon reflecting on a rewarding career, Ms. Conti attributes her success to her way of doing things, as well as her passion for working with her team, and making sure they're growing and delivering the best possible solutions to her clients. She became involved in her profession because she studied engineering in college and always loved the way engineers are able to solve problems, in technology, people-related, management and business-related space; this drove her to interview for consulting roles.

Ms. Conti received a bachelor's degree in aerospace engineering and a Master of Science in space engineering, both from Politecnico di Milano. She is a member of the Alumni Group at Politecnico di Milano, and she was named among the top performers of the company since the founding of ZS Associates, Inc. She graduated at the top of her class, both as an undergraduate and graduate student. She supports such worthy causes as Save The Children, and in her spare time, she enjoys traveling, reading, and watching movies. In the years to come, Ms. Conti plans to continue growing in increasingly senior roles.

For more information about Annalisa Conti, visit <http://www.linkedin.com/in/annalisaconti> .

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

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Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

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