

## FLV Hosting Adds ROKU TV Channel Development and Hosting

Written by Australian Business

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MIRAMAR, FL, September 13, 2013 **/24-7PressRelease/** -- FLV Hosting clients can now add their uploaded videos to Roku Web TV box, thanks to an upgrade to the FLVNETWORK interface.

Roku is the the #1 streaming set-top box in the country, recently passing 5 million boxes sold. Roku is highly regarded as the driving force behind web-enabled TV.

FLV Hosting CEO Paul Vizard said, "Content producers can now display their videos on TV sets, becoming their own broadcast network. A lot of youtube channels have approached us to develop ROKU channels for them, which is great."

FLV Hosting clients can choose which videos to add to their ROKU channel by selecting, then distributing to the ROKU client feed. More information about ROKU and how to build a channel can be found at <http://flvhosting.com/?paged=2>

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About FLV Hosting FLV Hosting is a leading provider of FLV hosting, video delivery and FLV related software. On-line since 1999, FLV Hosting streams more than 50,000 TB per month and over 1.5 million videos per day, with Fortune 500 clients in 30 countries.

About Roku Inc. Roku is a leading streaming platform for delivering video, music and casual games to the TV. Roku launched the first player to stream Netflix to the TV in 2008, and today streams more than 900 entertainment channels to millions of devices. Roku was founded by Anthony Wood, inventor of the DVR..