

Post Brothers Apartments Encourages Multifunctional Design

Written by Australian Business

PHILADELPHIA, PA, September 13, 2013 **/24-7PressRelease/** -- Americans are busier than ever and using their homes for many different purposes at once, according to

[Post Brothers Apartments](#)

. With the trend of moving towards the city, especially among young professionals, and with more urban environments, apartments are naturally smaller. Because of their size, tenants are forced to think creatively when it comes to design.

Post Brothers Apartments loves the character small urban apartments bring, but acknowledges the design challenges tenants face. They understand how their tenants are living busier lives that require more on-the-go flexibility. Renters are thinking creatively about their spaces and requiring property management companies and developers to do the same when it comes time for renovations.

A recent [article](#) published by Newsday highlighted the need for furnishings and room designs to consider multiple uses. The article argues that furniture manufacturers are tapping into the multi-functional trend by designing pieces that adjust in height, have storage and comfort, and an array of other features. Consumers demand that the furniture they purchase help them with organization, connectivity, and reduce clutter. Today's designs also have to have a sleek aesthetic.

Particularly in small spaces, which are becoming more predominant in urban areas where buildings are converted into apartments, multi-functioning pieces are essential. Nesting tables and collapsible leaf furniture are essential for accommodating many uses in small spaces. A table, for example, becomes an all-in-one desk, dining table, and television stand with ease.

For developers, the need to think about functionality and new-age living is essential.

The article highlights a company that has seen a trend among developers where washer and dryer hookups are now designed to go in the master bedroom closet. The idea is to create a space that matches how tenants will use it. If people are storing clothing in their closets, why not have them wash their clothes there, too?

In the smallest urban spaces, murphy beds are installed to create a hidden bedroom, usable when it is time for sleep. This arrangement is not for every tenant, but for urbanites who want less expensive rent and are comfortable sacrificing space, flexible living environments present a great solution.

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People used to demand spacious apartments where each aspect of their lives was compartmentalized. But with technology making work more portable, the recession causing older Americans to downsize, and spurring younger Americans to be on the hunt for affordability, small spaces are becoming commonplace. It is more unusual to see a separate home-office than it is to see a one or two room apartment where people cook, eat, sleep, work, and play. Sometimes, people find artistic character in these smaller properties, which are created in refurbished urban environments, adding to the aesthetic. Post Brothers Apartments is eager to work with tenants to create interesting spaces that fit their lifestyles and budgets.

ABOUT:

[Post Brothers Apartments](#) is a Philadelphia-based apartment management company. It was founded in 2007 by brothers Michael and Matthew Pestronk and has grown to manage more than 2,000 apartment units. Currently, the company manages seven apartment buildings and is working with developers to refurbish historic buildings and transform them into affordable, luxury apartments. Post Brothers is one of the top five property developers in the Philadelphia area and enjoys installing quality living amenities with a focus on green technology and energy efficiency. All seven buildings managed by the company are within a two-block radius of public rail lines and are integral parts of their neighborhoods. Post Brothers believes strongly that luxury living is achievable at modest, yet competitive, prices.