

Nature Lovers Will Sing with Joy about This Holiday Season's Sensational Products

Written by Australian Business

CARMEL, IN, September 13, 2013 **/24-7PressRelease/** -- With more than 30 years of research and experience, Wild Birds Unlimited, the largest franchise system of backyard bird feeding and nature specialty stores, is proud to offer the most advanced bird feeding products available on the market. The holiday shopping season will be here before you know it and Wild Birds Unlimited can help you find the perfect gift for the nature lovers on your list.

Returning for the season are the adorable Bird Seed Cylinders; Preston the Penguin, Buttons the Snowman and a year-round favorite Hoot the Owl. New, joining this cast of characters is Rascal the Raccoon. Seed cylinders are designed to attract multiple species of birds to any backyard. Seed cylinders are packed with seeds and fruit which provide critical fats and proteins birds need to survive cold winter nights. Rather than loose seed that gets carried away to a nearby branch, opened, consumed and unseen; the birds cling to a seed cylinder and eat to their hearts' content. Bird Seed Cylinders are a fantastic way to introduce children to the hobby of bird feeding and make a great stocking stuffer.

Available exclusively at Wild Birds Unlimited stores across North America, EcoClean feeders and accessories utilize the latest technology in backyard bird feeding to inhibit microbial damage on treated surfaces. EcoClean technology incorporates silver ions. Silver is a naturally occurring element that has been proven effective in fighting a wide range of microbes. When microorganisms come in contact with an EcoClean treated surface, silver ions are released on demand to the surface of the product to inhibit microbial damage on treated surfaces. Wild Birds Unlimited is the first to introduce the agent to backyard bird feeding.

"We are excited to bring this technology to wild bird feeding," said Jim Carpenter, Founder and CEO of Wild Birds Unlimited. "We are committed to offering customers the best quality bird seed, bird feeders and accessories. By using the most advanced technology, we can provide customers with the ultimate backyard bird feeding experience."

For more information on Wild Bird Unlimited's wide variety of bird feeding products and accessories, visit <http://shop.wbu.com/>. For more information on EcoClean feeders and accessories, visit <http://www.wbu.com/ecoclean/>.

ABOUT WILD BIRDS UNLIMITED Wild Birds Unlimited is the original and largest franchise system of backyard bird feeding and nature specialty stores with more than 275 locations throughout the United States and Canada. Wild Birds Unlimited specializes in bringing people and nature together with bird feeding and nature products, expert advice and educational events. Visit our Web site and shop online at <http://www.wbu.com>. To learn how you can open your own Wild Birds Unlimited, visit <http://www.wbufranchise.com>.