

BOSTON, MA, September 13, 2013 /24-7PressRelease/ -- BOSTON FASHION WEEK KICKOFF EVENT

Sunday, September 29, 2013 WWMI is hosting the most anticipated Boston Fashion Week Kickoff Event in Boston, MA. "SHOP, MIX AND DONATE" This premier event will allow guest to mix and mingle with designers, models, stylist and celebrities. Enjoy Live Performance by SHEA ROSE, Event Hosted by Mrs. Massachusetts 2013, Fundraiser for Dress For Success Boston, Over 20 Vendors participating and Sponsored by FOXWOODS RESORTS AND CASINO! This Event is not to be missed!

Featured Runway Designers/Retailers: Royal Coyal Jewelry Designs, Iam Kreyol, Dress Barn and FGC Couture

Boston Fashion Week Kickoff Event - "Shop, Mix and Donate" 9/29/13

The event takes place at the Estate1 Boylston Place (Downtown Boston) Boston, MA. Sunday, September 29, 2013 12:00-5:00 PM

DJ T. Lawson will be providing the entertainment for this high-energy event.

Media Contact: A. Foster wwmievents@comcast.net (617) 840-4322

Pre & Post Media Coverage: The event will receive pre promotion and post coverage from various upscale media outlets and PR reps, as well as online media publications and entertainment/fashion websites. Prior to, there will be press releases distributed in addition to social media driven promotions leading up to the day of event. WWMI Events will also provide a recap of the event, with photos and full write-up of sponsors, guest and celebrity attendees.

Tickets can be purchased via website www.wwmievents.com or Eventbrite <https://www.eventbrite.com/event/7178486045>

Tickets can also be purchased at the door the day of the Event

Written by Australian Business

Sponsorship offers and Gift Bag requests are now being accepted. Contact A. Foster at wwmievents@comcast.net

Social Media (Twitter): @Events_WWMI@WWMIEVENTS (Instagram)

Hashtags for Twitter #BFW#ShopMixandDonate#WWMIEVENTS

For Sponsorship Opportunities: wwmievents@comcast.net

WWMI Events is an Event Management Company, which focuses on the business, social and personal development of women, since 2011.

Boston Fashion Week began in 1995. www.bostonfashionweek.com