

LOS ANGELES, CA, September 13, 2013 **/24-7PressRelease/** -- Snapizzi, a new way to synchronize, secure, search and sort digital images has just gone live with an Indiegogo crowdfunding campaign in hopes of securing \$75,000 in investment funding for their innovative new idea. Snapizzi lets users organize and interact with their images like never before. A company spokesperson summed it up this way, "Our features will make interacting with an image library as personal a relationship as the one individuals share with their music library."

Snapizzi was founded to identify the problem with managing digital images and then provide the solution. The problem is how to manage the vast number of images that people have accumulated since the dawn of the digital age. Snapping hundreds of digital images in a short period of time is common today. Most people take pictures of everything no matter where they are. It's estimated that in any given 60 second period, 28,000 images are uploaded to Instagram and 200,000 to Facebook. Eventually, thousands of images accumulate on computers, phones and other smart devices.

Snapizzi solves the problem of managing these many thousands of photos by using state-of-the-art computer vision capabilities of facial recognition, object recognition and scene understanding. Snapizzi users will be able to find and sort their images by any criteria imaginable with little or no effort. Finding the images with the Snapizzi system is easy and once found; it's just as easy to create albums and collections based on any criteria desired.

Snapizzi users can search for images by specific people, a specific date the images were taken, common scenes, colors, geographic locations, logos and words, objects or even the expression of the people in the pictures. Another innovative feature of the Snapizzi system is that it allows individuals to share images through collaborative libraries, so they no longer have to wait for family and friends to share images.

Snapizzi turned to crowdfunding, because that method of funding allows the broadest reach when attempting to raise money. Under a crowdfunding campaign, supporters are able to give money to a particular project that they find interesting and worthy of supporting. All funding efforts are handled online and supporters are given a range of options when they decide to help get the project off the ground. With a crowdfunding campaign, entrepreneurs can get their projects funded and bring their ideas to life much faster, and with more sustainable funding, than if they had moved through more traditional methods.

This crowdfunding campaign offers supporters ten options when they choose to support the Snapizzi effort. These options range from the entry-level \$10 supporter level all the way up to a sponsor level of \$10,000. In between, supporters can choose between \$20, \$25, \$40, two \$50,

Snapizzi Turns To Indiegogo Crowdfunding Effort To Bring Its Innovative Searchable Photo Library To Co

Written by Australian Business

\$100, \$300 and \$2,500 levels. Each level offers supporters a range of perks and features in exchange for their support.

To learn more about the Snapizzi Indiegogo crowdfunding effort and to investigate ways to support the effort visit their site at snapizzi.com.

Snapizzi provides a solution for the consumer to easily manage their ever growing digital photo library. Using state-of-the-art computer vision capabilities of facial recognition, object recognition and scene understanding, Snapizzi allows you to create a single, synchronized, searchable unified library for your photographic life.