

ATLANTA, GA, September 14, 2013 **/24-7PressRelease/** -- Bonnie Buol Ruszczyk, president of bbr marketing in Atlanta, Georgia, has been named one of Accounting Today's 2013 Top 100 Most Influential People for the second year in a row. The list identifies and shines a spotlight on the individuals who make the greatest impact on the accounting industry. Some of those honored in this year's list include Barry Melancon, President and CEO of the AICPA; Gale Crosley, President of Crosley + Company; Russell Golden, Chair of FASB; President Barack Obama and Mary Jo White, Chair of the SEC.

"We work hard and try to make a positive impact on the industries we serve," says Bonnie, "and it is wonderful to have our efforts recognized by those in the accounting industry. To be recognized two years in a row and one of only 27 women on the list is truly an honor. I'm elated to be in such incredible and powerful company."

Accounting Today's 2013 Top 100 Most Influential People list includes power brokers and change makers from within the accounting industry as well as those who serve it. To view the full list, please visit

http://digital.accountingtoday.com/accountingtoday/sr_top_100_most_influential_people#pg1.

Bonnie was included on last year's Top 100 list in addition to being named "One to Watch" in Accounting Today's 2011 roundup of industry leaders. In the four years since the company's inception, bbr marketing has been growing fast, along with Bonnie's recognition as a thought leader for professional services firms and their marketing efforts.

"Bonnie is an absolute powerhouse when it comes to marketing strategy and implementation," says Sarah Warlick, a writer and copy editor for bbr marketing. "Innovation and brilliant execution seem to be natural for her; they're a part of every campaign for each of her clients, so it's very satisfying to see her honored in this way. Bonnie's industry knowledge and creative thinking are a constant source of amazement for me. It's easy to see why her clients are so loyal."

About bbr marketing bbr marketing specializes in marketing services and strategy for professional services firms. Service marketing is vastly different than product marketing and bbr understands how to help accountants, attorneys, engineers and other consultants reach their audiences and grow their firms. For more information, please visit the bbr marketing website at bbrmarketing.com.