

## Xsolla Reveals New "Greenlight" Service

Written by Australian Business

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LOS ANGELES, CA, September 14, 2013 **/24-7PressRelease/** -- The new tool gives players around the world an opportunity to suggest new payment options that are unavailable in their favorite game. They can choose from a 500+ selection of payment methods in Xsolla system or request an option that is not yet on the list.

Xsolla is known for its flexible approach in developing new products. Based on its own experience, as well as on the experience of its partners, Xsolla introduces the best industry practices by adding new features to its existing and new products.

From now on, players have a say in this process too, by submitting a simple request for payment options of their choice. Xsolla believes that feedback from players will help games select the most relevant payment options in every market and improve Xsolla coverage.

According to Xsolla CEO, Shurick Agapitov, "Many online merchants do not have time or resources to look at their payment page through the eyes of gamers living on the other end of the world. And this is a costly mistake. Here, at Xsolla, we have live in-house support team that collects and processes feedback from our users to ensure the best selection of payment methods."

### About Xsolla

Xsolla specializes in online games, providing localized in-game payment solutions for global reach. Possessing eight years of experience developing monetization tools for MMO, social, mobile and casual games, the company is headquartered in Los Angeles, California with R&D offices in Russia and Ukraine. Xsolla partners with over 500 payment service providers offering credit and pre-paid cards, mobile payments, premium SMS, E-wallets, cash and e-cash, payment kiosks and offers — all within one platform — with no installation, currency exchange or chargeback fees. Xsolla works with more than 300 publishers worldwide, including Valve, Wargaming, Aeria Games, Ankama, IGG, InnoGames, S2 Games and more. For more information or a free analysis of your specific needs, please visit Xsolla online at <http://www.xsolla.com>.