

GLENDAL, CA, September 14, 2013 **/24-7PressRelease/** -- Sixty-three percent of healthcare practice owners are worried about the negative effects of Obamacare on their practices per a survey conducted by Sterling consulting group (<http://www.sterling.us>). The recently-completed study was conducted on doctors in private practice around the U.S.

"The doctors we contacted expressed definite concerns about their ability to survive under the mandates of Obamacare," says Sterling president Barbara Wilson. "To address their concerns and help them not just survive, but prosper, we are adding new consulting services and seminars on the subject."

"I talk to healthcare practice owners all the time," says Sterling service consultant Seth Watson. "Staff efficiency and productivity are always key concerns. The additional paperwork for insurance and compliance under Obamacare will only add to the practitioner's difficulties in achieving a smoother-running, more efficient practice."

The study of healthcare practice owners also revealed:

82% anticipate lower payment rates from insurance companies

82% are concerned about additional record-keeping and accounting work to prove compliance

62% expect it will take longer to get reimbursed by insurance companies

About Sterling

Sterling is a consulting firm which provides customized management consulting and training to healthcare practice owners to help them achieve a better practice for a better life. In business for three decades, Sterling has delivered management seminars to over 175,000 professionals and their staffs and more than 70,000 management and personal achievement courses to clients and their staffs. Sterling consultants have delivered over a million hours of consulting, coaching and training. As a result, Sterling clients have seen their revenues and productivity rise to unprecedented levels. For more information on Sterling, its services and client

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testimonials, visit <http://www.sterling.us>. For more information on what Sterling clients are saying, visit <http://www.sterlingclients.com>.