

MARKHAM, ON, September 14, 2013 **/24-7PressRelease/** -- Christian Children's Fund of Canada (CCFC), a child-focused international development organization, has gone live with a new website. The site provides faster and easier navigation to users, especially people who want to sponsor a child overseas or learn more about the organization's development work.

"Our new website offers a fresh, clean, more intuitive user experience that lets people quickly access information about CCFC's worldwide work. People who want to sponsor a child overseas and support our development work in our communities will find fast and easy navigation to a vast array of content," said Felicitas Adrian, CCFC's Vice President of Fund Development and Communications.

The website was re-architected following extensive consultations with donors, supporters and staff. "We engaged our stakeholders throughout the development of the new website. Their collective feedback inspired the new site," said Dave Callan, CCFC's Director of Marketing.

The new website was developed on Joomla Content Management System and is mobile friendly.

CCFC supports children and communities in Burkina Faso, Ethiopia, Ghana, India, Nicaragua and Paraguay. Currently, CCFC has over 50,000 children sponsored, benefitting more than 500,000 people around the world.

Visit <http://www.ccfcanada.ca> to:

- Meet children in greatest need of sponsorship and learn about their lives
- Explore the gift catalogue
- Join CCFC's Facebook and Twitter communities
- Subscribe to eChildVoice
- Learn about child-focused international development and CCFC's social impact.

Christian Children's Fund of Canada is a member of ChildFund Alliance, a worldwide group of 12 child-focused development organizations working in 58 countries to implement long-lasting and meaningful changes for children and families. For more than 50 years, CCFC has been helping children and families of all faiths move from poverty to self-reliance.

## Christian Children's Fund of Canada Launches New Website With Easy Navigation For International Child

Written by Australian Business

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