

Inspiring Smart App for Kids 'Let's Play with Dingdong-ii'

Written by Australian Business

ANYANG, SOUTH KOREA, September 14, 2013 **/24-7PressRelease/** -- 'L'idee Inc., a digital content producing company, announced that they will add an 'I am a composer' function to their music edutainment application 'Let's play with Dingdong-ii'.

Music is often used to develop children's EQ and it is crucial that it is developed from an early age. Due to the beneficial effects of music, it has long been a beloved prenatal education method. L'idee Inc. has entered the child education market with their EQ developing app 'Let's play with Dingdong-ii'.

The content in "Let's play musical instruments with Dingdong-ii" consists of 4 different menus; 'Listening to the child's songs', 'musical instrument playground', 'musical instrument world', and now 'I am a composer.' 'Listening to the child's songs' is a space where users can listen to around 50 different children's songs. If users choose an instrument, the music is played with the instrument and there is a karaoke function that users can sing along with. All the sounds of 32 instruments were recorded from real instruments. They put a lot of effort into making high-quality content. 5 songs will be added per month.

With the 'Musical instrument playground' menu, children can learn about many musical instruments one by one while they are playing games. The 'Musical Instrument World' menu is where users can practice 32 different musical instruments themselves. The newly updated menu 'I am a composer' makes it possible for users to make notes on screen simply by dragging them. The music composed with this function is saved and can be heard anytime.

'Let's play with Dingdong-ii' is loaded in LG Uplus's all in one home digital device Homeboy as a basic application. Homeboy users can use this without extra charge if they are using Premium kids or the Super premium calling plan. Also the light version is being provided in LG Uplus 070 player 2.

It has not been released on the open market yet. L'idee Inc. will start developing another version for LG U+tvG and later release it on the open market so that 'Let's play with Dingdong-ii' can be used in many smart phones.

'Let's play with Dingdong-ii' is a successful example of a combination of L'idee Inc.'s technology, LG's content providing ability and the incubation and support from the Smart content center, all of which have been beautifully harmonized.

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"Children can learn about the shape, names, sounds and so on about musical instruments naturally by just playing with it," L'idee Inc.'s said in describing the application adding, "It also helps children develop their EQ which is the basic effect of edutainment.

"L'idee Inc. has the optimal environment in developing musical edutainment for children because our staff members have been in the education and content field for decades and we are doing our own business for audio post production too."