

Sweatpants Media Behind the Bad Habit Monster Truck Record Jump

Written by Australian Business

LONG BEACH, CA, September 15, 2013 **/24-7PressRelease/** -- Long Beach based production company, Sweatpants Media, latest project featuring Bad Habit's record-breaking monster truck jump is leaving viewers speechless.

Capturing the 237 foot, 6 inch jump was ideal for this energetic production team who regularly features high-action content. Sweatpants Media's Executive Producer, Andy Bell, holds 9 Guinness World Records himself, many of which feature death-defying stunts.

Wheel Pros, Bad Habit and KMC Wheels collaborated with Sweatpants Media and made the 2013 Cornfield 500 absolutely unforgettable. Before jumping, driver Joe Sylvester was determined to break the record and planned to keep jumping until the truck or record was broken.

Sweatpants Media's team captured the preparation leading up to the jump seamlessly editing it with the iconic moment to create a heart-pounding video! The interviews with Joe Sylvester prove his motivation and skill was undeniable as he successfully landed the 10,000 pound truck.

Video link: <http://youtu.be/achGU1bNDO0> GoPro video link: <http://youtu.be/UbBqbXQMm7Y>

About Sweatpants Media Sweatpants Media is a full-scale, independent film production company specializing in unique creative content. Based in Long Beach, California, the company was founded by 9-time Guinness World Record holder and Nitro Circus alum Andy Bell and director/producer Jonny Zeller. With a team of veteran leadership and youthful creativity, Sweatpants Media works in film, TV and digital, delivering projects of the highest caliber to an ever-growing array of clients.

For more information on Sweatpants Media visit the website at <http://www.sweatpantsmedia.com>. Follow us on Facebook at Sweatpants Media, Twitter @sweatpantsmedia and Instagram @sweatpantsmedia.