

Somfy Systems Announces Personalized Dealer Webpages for Somfy Experts

Written by Australian Business

DAYTON, NJ, September 15, 2013 **/24-7PressRelease/** -- Somfy Systems, Inc., the world's largest manufacturer of radio-controlled motors for interior and exterior window coverings, is now offering their Somfy Experts a personalized dealer webpage on the Somfy Systems website. Certified Somfy dealers that are part of Somfy's Expert 2.0 Program will be able to manage their page's content and update it as they please with new information, promotions, pictures and videos. With the personalized webpages, Somfy Experts will benefit from Somfy's strong online positioning and have the opportunity to engage qualified consumers searching for motorized solutions powered by Somfy.

Somfy dealers will have full access to their pages at all times and can provide as little or as much information on the page as they choose. The customized page will include the company name, logo and a description of their business. Dealers can also provide additional information such as different categories they service, their hours of operation, and a radius of the area they are in. Furthermore, companies will also be able to upload pictures, videos, news and special offers as well.

The customized webpage will accompany each listing on Somfy's dealer locator on sompfysystems.com. The dealer webpage also incorporates a Google Places feature, which allows dealer webpages to appear as a direct result of a Google search i.e. "motorized shades New York." This new feature demonstrates Somfy's continued commitment to create more business opportunities for Somfy Experts. It also expands upon other tools and benefits reserved exclusively for Somfy Experts.

With Somfy's Expert 2.0 program, Somfy Experts are categorized into three tiers, Silver, Gold and Platinum, each representing a higher level of expertise with Somfy's motorized solutions. Somfy's personalized dealer webpages are now available for Platinum experts, and will be available for other members in the coming months.

To learn more about Somfy Systems, follow us on Twitter @SomfyUS, or friend us on Facebook "SomfyUS", or Google + "Somfy Systems". Somfy also has a consumer forum to share thoughts, ideas or receive answers to product related questions, visit <http://forum.sompfysystems.com/>.

About Somfy Systems, Inc.

Somfy, the world leader in manufacturing of specialized motors and electronic controls for

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residential and commercial interior and exterior window covering markets, has North American headquarters located in Dayton, N.J. For more than three decades, engineers at Somfy have been designing products to motorize interior and exterior window coverings such as interior shades, wood blinds, draperies, awnings, rolling shutters, exterior solar screens, projection screens and more. Somfy motorization systems are easily integrated with security, HVAC, and lighting systems, providing total home or building automation. For more information, visit <http://www.somfysystems.com>.