

DURHAM, NC, September 15, 2013 **/24-7PressRelease/** -- After months of work and consideration, the Home Builders Association of Durham, Orange, and Chatham Counties (HBADOC) announces that Holly Fraccaro of Chicago, Illinois, has been named HBADOC's new Executive Vice President (EVP).

HBADOC's Executive Committee and the full Board of Directors recently approved Fraccaro as the person to take over the reigns of the non-profit trade association that serves the home building industry throughout the three counties.

"I am honored and excited to be joining the Home Builders Association of Durham, Orange, and Chatham counties at this time," Fraccaro said. "My goal is to capitalize on the up-swing we're seeing in the housing market and to use this momentum to engage, support, and promote our existing members and to increase the recruitment of new members. In the building industry, we all know how important a strong foundation is. Former EVP Nick Tennyson has done an incredible job of building the foundation. And now, together with the phenomenal staff and Board of Directors, I will build on that foundation to further the mission, to grow the organization, and to support our members."

Holly Fraccaro is originally from North Dakota. She moved to Chicago for graduate school 18 years ago. Most recently, she served as executive director at North West Housing Partnership, a nonprofit organization in Chicago dedicated to creating and implementing programs to promote economically diverse housing by bringing public and private resources together. Before that she was executive director of the Single Room Housing Assistance Corp., a nonprofit that provides supportive housing to homeless adults in Chicago. A triathlete, she received her degree in psychology from the Adler School of Professional Psychology in Chicago.

Fraccaro and her husband, attorney Kyle Fraccaro, are in the process of moving to North Carolina from Chicago. She will start work full time on October 7th.

According to Andy Krichman, HBADOC president, the selection process was involved and meticulous. The HBADOC's selection committee first conducted focus-group interviews with key stakeholders to determine key aspects of the position in order to create job postings as well as assessments.

The committee also used an online application process with supplemental questions to be able to compare the applicants and metrics at each step of the process so the preferred answer or

"best fit" answer for the organization was pre-identified and the applicant then compared to that.

Finally, the best candidates went through three stages of screenings during an intensive two-day interview process that culminated in a unanimous decision that Holly Fraccaro is the best EVP candidate for the HBADOC.

"Holly is the type of person who accomplishes whatever she sets her mind to," Krichman said. "Holly is an energetic, positive, go-getter who enjoys working as a team player to accomplish goals. Together we will all help our HBA to build on what we have created and take it on to more growth and the next level."

For more information on the HBADOC, visit www.hbadoc.com.

About the HBADOC:

The Home Builders Association of Durham, Orange & Chatham Counties, established in 1962, is a non-profit trade association affiliated with the North Carolina Home Builders Association and the National Association of Home Builders, representing its members of the building industry. We support the growth of the building industry and the quality of our communities through active involvement in community affairs, advocating concern for the environment while maintaining a positive climate for economic growth. For more information: www.hbadoc.com. The HBADOC is also on Facebook and Twitter.