

GREER, SC, September 16, 2013 **/24-7PressRelease/** -- Ryan's , HomeTown Buffet and Old Country Buffet are calling on all chicken fans to give a cluck about National Chicken Lovers' Day (September 15). The popular steak-buffet restaurants are hosting a free online Chicken Dance Contest in honor of the holiday. A winner will be drawn from all who enter their best dance moves to receive a \$100 gift card good at any of the 333 restaurants.

"Our fried and baked chicken top the list of our most popular menu items," says Alice Crowder, Vice President of Marketing for the chains. "The online Chicken Dance Contest is a fun way for our fans to celebrate these signature dishes that have made us famous."

Let's Dance! Don't be chicken, and put your best wing forward for this online contest. Simply record no more than 30 seconds of your best chicken dance at home or in one of the restaurants and submit to the official Facebook pages for Ryan's, HomeTown Buffet, or Old Country Buffet - <http://www.Facebook.com/RyansBuffet>, <http://www.Facebook.com/HomeTownBuffet>, <http://www.Facebook.com/OldCountryBuffet>.

The dancer (chosen at random) will receive a \$100 gift card redeemable at any of the buffet restaurants.

National Chicken Lovers' Day is September 15, but the contest kicks off on September 17 to coincide with the brands' Facebook-based "Talk Back Tuesday" program. The "clucky" winner will be selected that day.

About Buffets, Inc. Buffets, Inc., one of the nation's largest steak-buffet restaurant companies, currently operates 343 restaurants in 35 states, comprised of 333 steak-buffet restaurants and 10 Tahoe Joe's Famous Steakhouse restaurants. The restaurants are principally operated under the Old Country Buffet , HomeTown Buffet and Ryan's brands. Buffets employs approximately 18,000 team members and serves approximately 100 million customers annually. For more information, visit <http://www.Buffet.com>.