

Written by Australian Business

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ATLANTA, GA, September 16, 2013 /24-7PressRelease/ -- PrimeRevenue Inc., the largest platform for optimizing cash flow in [global supply chain finance](#), today announced its participation in the 31st Annual Kaiser Permanente Corporate Run/Walk & Fitness Program. PrimeRevenue, the leader in [supply chain finance](#), has been participating in the program designed to promote health, wellness and fitness among metro Atlanta companies for the past three years.

Produced by U.S. Olympian and running expert Jeff Galloway, the September 12th Corporate Run/Walk & Fitness Program attracts approximately 16,000 participants from more than 400 Atlanta companies as well as hundreds of individual participants. A portion of the proceeds benefits the Atlanta Community Food bank, Back on My Feet, and the Atlanta Braves Foundation.

The Kaiser Permanente Fitness program consisted of an 8-week training program that ran from July 15 through September 12, culminating in the 5K run/walk. Metro Atlanta businesses such as PrimeRevenue highly anticipate the event as it is beneficial for not only the health of their employees, but also for the well-being of the community.

"As the leading [supply chain financing](#) company, PrimeRevenue has a long history of giving back to the community and helping those in need" said Julie Erwin, chief community officer, PrimeRevenue, Inc. "We routinely participate in programs that benefit a variety of organizations and work together to make a lasting impression in the communities we serve," added Erwin.

PrimeRevenue, the leader in [supplier financing](#) solutions, optimizes cash flow for over 12,000 customers worldwide. Since 2003, this award-winning Atlanta-based business has provided [vendor finance program](#) solutions that reduce risk exposure and optimize cash flow. Their OpenSCi™ suite of applications revolutionizes global supply chain finance, giving clients the ability to optimize working capital and streamline their financial supply chains.

For more information about [supply chain finance](#), please visit <http://www.primerevenue.com>.

**About PrimeRevenue, Inc.** For organizations that view their supply chains as a strategic asset and are seeking to increase supply chain efficiency, PrimeRevenue has the answer.

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PrimeRevenue provides cash flow to more than 12,000 buyers and suppliers through their OpenSCi platform which offers the control and flexibility required by organizations to optimize their working capital and reduce costs and risks throughout the financial supply chain. Headquartered in Atlanta, PrimeRevenue also has offices in London, Paris, Frankfurt and Prague, as well as in Melbourne and Hong Kong, and operates some of the largest supply chain finance programs for clients around the globe.

For more information or to contact us, please visit <http://www.primerevenue.com> .

For all media inquiries, please contact:

Oana Leventi-Perez Marketing Communications Manager PrimeRevenue, Inc. [www.primerevenue.com](http://www.primerevenue.com)