

Del Mar Los Cabos Welcomes Veteran Travel Industry Expert to the Team

Written by Australian Business

LOS CABOS, MEXICO, September 16, 2013 **/24-7PressRelease/** -- Del Mar Escapes, the exclusive vacation rental agent for the Del Mar resort communities including Villas Del Mar in Los Cabos, Mexico, is pleased to announce a new addition to the team. Roselyn Cosentino's new company, Roe & Co Hospitality has joined as a Sales & Promotion Representative, bringing over 25 years of experience as a travel industry leader to increase the brand's profile amongst top travel trade partners worldwide.

According to Del Mar Escapes Director Sean Emmerton, "Roe's new role will serve as an extension of our rental program, complementing the work we do by utilizing the vast network of influential contacts she has made over her many years in the travel industry. Already, we have benefitted from the amazing insights she has offered."

While this is the first time Cosentino will be officially working with Del Mar Escapes, she has enjoyed a longstanding relationship with the brand over the last decade, working on a number of joint promotions.

Most recently, Cosentino served as the Chief Marketing Office for Luxe Worldwide Hotels, where she led the international sales team. Prior to joining Luxe Hotels, Cosentino had a history of successful campaigns, program development and cultivation of new business with Givenchy Hotel & Spa, the Sofitel, and L'Ermitage Hotels (the first 5-Star Diamond hotel in Beverly Hills), gaining extensive hands-on sales and marketing experience in the hotel industry.

According to Cosentino, "The secret to my success is old fashioned gratitude; I am truly humbled by the fact that my reputation and career have been built on relationships I have with those in the travel industry who supported me every step of the way."

In addition to working with Del Mar Development, Roe & Company will be working with other travel and hospitality clients, including The Whitehall Hotel, Chicago and Petit Ermitage in West Hollywood.

Before entering the hospitality industry, Cosentino earned her law degree and enjoyed a successful, star-studded career in the entertainment industry, as a television producer on some of the most recognized TV commercials of all time. She produced commercials for American Express, Princess Cruises, Wendy's "Where's the Beef" campaign, and directed celebrities such as Robert Mitchum and Elizabeth Taylor.

About Del Mar Los Cabos

The Del Mar Los Cabos resort communities, Villas Del Mar and Espiritu Del Mar, set the standard for luxury in Mexico. Within the gates lies a collection of beachfront and ocean-view resort villas available both for vacation rental and for sale. Residents and guests enjoy the unique combination of absolute privacy paired with the finest resort services and amenities in the world. Included with each stay, vacation guests enjoy personal chef and butler service, the Club Ninety Six beach club, the expansive Club Espiritu health and fitness center, a kid's club and of course, five-star concierge services. Overlooking the Sea of Cortez, the Del Mar resort communities offer an escape from the ordinary, a place to make lasting memories with family and friends. For more information, please visit <http://www.delmaresapes.com>.