

Britney Spears' Twister Dance Rave TV Commercial produced by Marina Kamen & Kamen Entertainment Group - this is the extended version

Featured Video



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YouTube Video

Marina Kamen produces Hasbro's Britney Spears' Twister Dance Rave Game TV commercial.

Marina says... "the opportunity to be able to Produce, Cast & Choreograph for Britney Spears' Twister Dance Rave and an iconic company like Hasbro has been a highlight of my career!"

NEW YORK, NY, September 16, 2013 /24-7PressRelease/ -- Hasbro & UpRoar Productions hire Marina Kamen and Kamen Entertainment Group, Inc. to merge the worlds of advertising and a Dance Rave Concert for Britney Spears' Twister Dance Rave at NYC's legendary Webster Hall.

UpRoar Productions, a division of DDB/Needham contacted Kamen, given her 30 years' experience in the dance music industry in addition to her long standing reputation as co-owner of Kamen Entertainment Group, Inc. Kamen Entertainment is best known for being an award winning Radio & Television production company in advertising with over 140 industry awards since 1987.

Being a celebrity fitness producer and entertainer who has lost 100 pounds, singer, musician and mother of three grown children gave Marina Kamen the credentials needed to pull off this high-profile television assignment with the name Britney Spears attached.

Marina Kamen Produces Britney Spears' "Twister Dance Rave" TV Campaign

Written by Australian Business

Marina Kamen says: "This is an amazing opportunity to be able to work with Hasbro, an iconic company. We were able to put a team of world-class dancers together who danced in High-nrg style on camera for Britney Spears' Twister Dance Rave, which has been one of the highlights of my career!" It was humbling to spearhead this project, which we shot at the legendary Webster Hall in NYC. Having the opportunity to produce, cast and choreograph with over 500 young people across the board was awesome!"

As commercial advertising raises the bar in our pop culture leading the way in fashion trends, pop culture, music & dance, I am thrilled to be able to have worked with Hasbro, UpRoar, Paradoxal, Marel Kobt- Creator of Illuminate (Americas Got Talent), Lisette Bustamante and 16 of the next generation of world class dancers who were cast on this project.

Britney Spears' Twister Dance Rave by Hasbro is great for the whole family.

Rock the Spots!

Video - <http://youtu.be/C6nHG9CeKcw> Photo - <http://tinyurl.com/mtja8o8>

Kamen Entertainment Group is a NYC-based, award-winning production company in business since 1987.