

## ZOTAC Appoints Regional Manager for the Middle East

Written by Australian Business

---

DUBAI, UAE, September 17, 2013 **/24-7PressRelease/** -- ZOTAC International, a global innovator and manufacturer of graphics cards, mainboards and mini-PCs, today announced that they have appointed Anil Kumar Vinnakota as the Regional Manager for the Middle East region. In his new role, Mr. Vinnakota will focus on expanding the company's reseller network and market share in the Middle East region.

"We are delighted to welcome Anil Kumar Vinnakota to his new role at ZOTAC. Anil has a good understanding of the Middle East components market and his strong experience, indepth knowledge and understanding of the channel, will play a key role in growing our business further in this region. We are confident that he will also help strengthen our existing relationship with our distributor and offer them high levels of support and service and increase our sales and market share in the months to come. We wish him all the success," says Carsten Berger, senior director, ZOTAC International.

Anil Kumar Vinnakota has more than 10 years of proven regional sales experience with companies such as Golden Systems, VIP Computers and Acer Middle East. His expertise included channel management, business development and sales.

Speaking on his new role, Anil Kumar Vinnakota adds, "I am happy and excited to join ZOTAC, which an innovator and leader in the graphics card, motherboards and mini-PC segment. ZOTAC is a well-recognised and strong performing brand in the region and I look forward to working closely with our distributors to expand its regional footprint by adding new resellers to our network, increasing awareness of our products and driving sales through regional promotions, incentives and rebates."

About ZOTAC International (MCO) LimitedZOTAC International is a part of PC Partner Ltd. Group. ZOTAC is also one of the largest NVIDIA graphics cards and motherboard manufacturer in the world with over 10 years of quality manufacturing experience. The ZOTAC philosophy is to deliver the latest products at competitive prices without sacrificing quality. For further information please visit <http://www.zotac.com>