

SAN FRANCISCO, CA, September 17, 2013 /**24-7PressRelease**/ -- [FarFaria](#), the award-winning iPad app that offers unlimited reading for families, is announcing exciting new features and partnerships for the new school year. FarFaria's ever-growing library is expanding to include new stories focusing on science, math, and nature. To make it easier to find these new titles, FarFaria is adding a brand-new land to its world: Genius Jungle. Highlighting this expansion, FarFaria is partnering with award-winning publisher

[Kane Press](#)

. The additional educational value makes FarFaria an A+ literacy tool for both teachers and parents this school year.

FarFaria's interactive lands have been shown to increase the amount children read in a way that makes learning fun. Capitalizing on this high level of user engagement, FarFaria is releasing a brand-new land, Genius Jungle. Genius Jungle will offer entertaining stories on topics such as science, math, and nature. Eight brand-new stories will accompany the land's debut. By presenting educational subjects in an engaging way, FarFaria allows children to improve reading skills while learning new concepts.

To round out the release of Genius Jungle, FarFaria has partnered with award-winning publisher Kane Press. Kane Press is known for publishing stories that teach curriculum subjects--including math, science, and social studies--in fun and entertaining ways. To kick off this exciting partnership, FarFaria is adding five new stories from Kane Press's popular "[Mouse Math](#)"

series. Each book in this series presents a different math concept in a way that relates to a child's everyday life. This kid-friendly approach makes these stories an invaluable tool for young readers.

"Offering our Mouse Math books to FarFaria's highly engaged audience is very exciting," says Joanne Kane, Publisher and Owner of Kane Press. "We want to share these books with as many children as possible, and I think FarFaria is the perfect way for us to do that."

"We have been proud to promote early literacy by offering engaging children's stories," explains CEO and Cofounder of Intuary, Ajay Godhwani. "Through our partnership with Kane Press and the introduction of Genius Jungle, FarFaria is expanding its value while maintaining the high-quality level of storytelling that we're known for."

The inclusion of Genius Jungle and the partnership with Kane Press coincide with the release of FarFaria's 500th story. With more stories to learn from and new lands to explore, FarFaria truly is the perfect tool for easing children into the new school year. Families can try FarFaria for free

and subscribe anytime for just \$3.99 a month.

About FarFaria

Created by Intuary, [FarFaria](#) is an app for iPad that provides families with the perfect story time. Created for children ages 2 through 9, each story has badges to help parents and children easily identify the appropriate reading level. Completely free of advertisements, FarFaria's original and beautifully illustrated stories not only keep children entertained but also help to instill character and good manners. Dubbed the "Brain Expander" by Parenting Magazine and hailed as "the Netflix of storybook apps" by USA Today, FarFaria is a Family Choice Award Winner.

About Intuary, Inc.

Intuary is a San Francisco-based education and entertainment company committed to creating innovative and intuitive apps that enhance people's lives. Intuary is the creator of Verbally, which offers communication to those suffering from nonverbal disabilities, and FarFaria, a children's storybook app that helps foster a lifelong love of reading in kids and promotes families reading together.