

ATLANTA, GA, September 17, 2013 /24-7PressRelease/ -- Dentistry has made significant advancements in the teeth whitening process over the past few decades. The first step is finding a dentist who regularly does cosmetic dentistry and teeth whitening in particular.

The [Lawrenceville family dentistry](#) practice, Lawrenceville Dental Associates, which have some of the premier [dentists in Gwinnett county, Ga.](#) , advise people to hop around, get recommendations and compare prices and procedures. Most elective cosmetic dental work is not covered by insurance, but most dental offices will check with your insurance company to find out whether they will cover any of it.

Teeth whitening falls into too broad categories - traditional gel whitening and laser-enhanced whitening. Although the process can be intrusive and uncomfortable, it is the least expensive way to whiten your teeth, and far less expensive than porcelain veneers, so if your teeth are fine except for discoloration, whitening is probably the best way to go.

Traditional Teeth Whitening Treatments

With traditional teeth whitening treatments, dentists apply a chemical substance to the teeth to bleach them. It is caustic, but qualified dentists know how to do it without causing harm to the teeth, gums and mouth. The longer the whitener remains on the teeth, the more dramatic the results. Usually, dentists will whiten only the front teeth that are visible to others. Often it takes several sessions to achieve the desired effects.

Although there are at-home methods, such as whitening strips and trays, when it is done by a qualified professional, you help ensure that the color will be even, the results will be long lasting and that it will be safely done.

Laser-assisted Teeth Whitening Treatments

With this type of treatment, the dentist puts a gel on the surface of each tooth and then focuses a special light on the gel to activate it. This allows oxygen onto the teeth to create a bleaching effect.

The laser method requires fewer visits to the dentist and lasts longer than traditional treatments. It is more expensive than traditional teeth whitening treatment, but many people find it worth the extra money.

Ken Tralongo, CEO of Tralongo Management, which is the parent company of Lawrenceville Dental Associates, says, "We believe is good to find a full-service dental practice that can handle all of your dental needs, rather than just cosmetic surgery. Our [dentists in Lawrenceville, Ga.](#), handle all types of routine dental care, as well as cosmetic and restorative dental procedures."

Learn more or book an appointment with a [Gwinnett dentist](#) from their team at <http://www.lawrencevilledentalassociates.com/>

About Lawrenceville Dental Associates: Lawrenceville Dental Associates is a general dentistry practice that offers comprehensive dental care for patients in Lawrenceville and Gwinnett County. Their practice is made up of a team of four highly trained and experienced Lawrenceville dentists, as well as a friendly and professional support staff.

Learn more at <http://www.lawrencevilledentalassociates.com/> .