

ANN ARBOR, MI, September 17, 2013 **/24-7PressRelease/** -- Today the executives of Michigan-based PryMarke, LLC announced the company shall enter the publishing business in January, 2014. "Our company has spent the last nine years in the business analytics and development field which bodes well for our future direction focusing initially on publishing business-related books and journals", said Bryan Christiansen who founded PryMarke in 2004 and is now its Chairman.

Preparations are now underway to establish this new business which shall have a special focus on foreign academics and business persons who are not native English speakers. "Many academics in major non-English-speaking countries such as Brazil, China, India, and Turkey who have excellent work to share are often reluctant to submit their research due to the English language which is not their native tongue. Therefore, we wish to provide an outlet for their efforts as well as those of any other academics or scholar-practitioners around the world", said Dr. Salih Yildiz who has been PryMarke's CEO since 2012.

Christiansen and Yildiz recently have received a number of inquiries from Brazil, Canada, China, Colombia, India, and other countries expressing interest to establish a local PryMarke office for this new business. "We shall actively assess each offer and respond in a timely fashion", said Dr. Yildiz.

Christiansen and Yildiz are separate authors of a number of books published by third party firms on contemporary globalism, marketing, economic behavior, game theory, global business performance, and human resource management. Christiansen is now developing a book on cultural indoctrination for an undisclosed publisher in the USA.

For further information on PryMarke, LLC and this announcement, please contact Bryan Christiansen in the USA on +1-810-458-4597 or Dr. Salih Yildiz in Turkey on +90-532-783-5830.

PryMarke, LLC traditionally has been a management consultancy with offices in Bulgaria, Costa Rica, Russia, Turkey, and the USA since 2004.