

ATLANTA, GA, September 17, 2013 /24-7PressRelease/ -- [Atlanta painting contractors](#) , The Painting Penguin, would like to give a word of advice to all business owners. Have you ever walked into a building and questioned the business' credibility (even just a little) by the way it looked? First impressions are very important and in more ways than one. When your office doesn't look the part, chances are your customers are going to think less of your business before you can convince them otherwise. A major area of concern in this regard is the condition of the paint, both in terms of its color and quality. Missing patches or fading shades do not present a good image, according to [painters in Atlanta](#) . It also doesn't look good to potential customers if you have clashing paint themes throughout the office.

Paint Matters

You want your clients to feel comfortable at your office, which is why spending the money on a fresh coat of paint can go much farther than you may think.

According to Stephen Popov, Managing Partner of the Painting Penguin, "Believe it or not, but there is such a thing as the psychology of color; it is no big mystery that dull or outdated tones cause people to feel uneasy and bored. Unless your goal is to keep customers out, you should aim to switch things up on a regular basis. Keeping things the same may require less effort, but it may cost you in the long run."

If you want to make customers feel happier, the [Atlanta house painters](#) recommend incorporating yellow. For that distinguished look with a touch of class, you can't go wrong with black and white.

The Painting Penguin provides top-notch [Atlanta painting services](#) . To get in touch with one of their associates, please visit www.thepaintingpenguin.com .

About The Painting Penguin:

Freshly Painted Businesses Feel Clean and Comfortable, Note Atlanta Painters, the Painting Penguin

Written by Australian Business

The Painting Penguin is a full-service residential and commercial painting company based in Atlanta, Ga. Their service offerings include interior and exterior painting, pressure washing and staining. They pride themselves on prompt, professional service and uniformed, insured employees who are the best at what they do.

For more information, please visit www.thepaintingpenguin.com .