

## iPrice Coupons Just Launched Their Coupon and Voucher Code Service in Malaysia

Written by Australian Business

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KUALA LUMPUR, MALAYSIA, September 18, 2013 **/24-7PressRelease/** -- iPrice Coupons is pleased to announce the successful launch of its service in the first six countries in the region. Besides its launch in Malaysia, iPrice Coupons is also available in Singapore (

<http://iprice.sg/coupons>

), Hong Kong (

<http://iprice.hk/coupons>

), Indonesia (

<http://iprice.co.id/coupons>

), Vietnam (

<http://iprice.vn/coupons>

) and the Philippines (

<http://iprice.ph/coupons>

). All sites are served with a focus on shops and services for the local coupon audience.

In Europe and the US coupon and voucher services are very well known and utilized, especially in today's economy where many people have to sustain with tight budgets. Those consumers already know that the best place to save money is online and thus are constantly looking for the latest deals and discounts in the online sphere. Those savvy shoppers make use of the time and money saving service of coupon sites in order to find special discounts for various products. These sites often allow for huge savings, up to 70% or 80% off.

These special offers do not necessarily have to be limited to simple and cheap products, but can nowadays also be found as coupons for high fashion items, luxury Spas, flights or gourmet restaurants. These industries seem to have found a good and profitable additional channel in voucher codes. Hence, iPrice Coupons launched in order to enable Malaysian consumers to also make use of various deals on their site.

One fact supporting the big need that iPrice Coupons is going to tackle is the cultural roots of bargaining in Malaysia and all over the region. Whether you go to one of those numerous food courts, street food places (Mamak) or to china town, you can find bargaining everywhere. Often it is part of the buying process that is totally lost in online markets. In the US and Europe people were worried to use coupons for a long time, because they did not want to look cheap. But with the increasing availability of online coupons and vouchers for everything, the need to save money in the anonymous internet became acceptable and it became cool to get the best offer or lowest price for a certain product. iPrice Coupons is bringing back the option of saving money through bargaining by replacing it with the option to save through deals, vouchers and coupons.

More details about iPrice Coupons: [iPrice Coupons Malaysia](#) and its local sites are aiming to become the most useful coupon site in South East Asia. Their mission is to enable customers in the region to essentially save money and time when shopping online and looking for the most

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recent deals and offers. At the same time iPrice Coupons offers retailers and brands a platform to reach out for the growing online crowd with exclusive partnerships for discount vouchers and coupon codes. Some of its partners are Zalora, Lazada, AccorHotels, Qoo10 or Expedia with their own store section on iPrice Coupons.

How does the platform work? The team behind iPrice Coupons is constantly striving for the most recent coupon or voucher code for each shop on our platform. Offers are listed by merchant name in the store section so the customer can easily navigate across the site and find the best deal with regards to their budget, taste and needs. Besides, iPrice Coupons also provides their most famous vouchers in a featured section, based on their users choice and use of discounts. With great saving opportunities in store for everyone, iPrice Coupons continues to grow in popularity all over South East Asia and enables more and more customers to take advantage of the truly amazing benefits of using coupon and voucher codes online.

Find your deal on Asia's best source for coupon and voucher codes.