

Market Street Saloon Serves Up Seasonal Cocktail Trends with a Kick

Written by Australian Business

CHARLESTON, SC, September 18, 2013 **/24-7PressRelease/** -- While the weather in Charleston may be cooling down for the fall season, local destination

[Market Street Saloon](#)

remains focused on keeping the nightlife season hot. Staffed with an array of charming, beautiful Saloon Girls, this saloon continues to not only attract local residents and visitors with its fun, spirited atmosphere, but it also satisfies guests with its full range of choice adult beverages and nightly drink specials.

As an integral part of Charleston nightlife, Market Street Saloon recognizes the importance of being innovative and taking risks. Because of this, there is no better place than the saloon to try out some of the newer cocktail trends emerging all throughout America. Shining a light on what drinks and cocktail trends are becoming more popular, the saloon points to a recent [article](#) from Forbes on the subject.

Among the trends, the article highlights the rising popularity of "craft spirits," stating, "Small producers from coast to coast are making small batches of gin, rum and aquavit, liqueurs in flavors from coffee to orange, and potable bitters meant for sipping like aperitifs or digestifs. It's a sure sign of success when larger producers are following suit with their own small batch production, from Hophead hop-infused vodka from Anchor Distilling to Knob Creek Single Barrel Reserve bourbon." While craft spirits may deliver a new taste to the refined connoisseur of adult beverages, the article also notes that more basic flavors are coming into vogue--including "the rise of rum."

In a recent press statement, Market Street Saloon comments further stating, "These trends are great for those who are looking to revamp their adult beverage profile this fall. While everyone may have their favorite cocktail, this list offers some inspiration for those looking to be a little more adventurous. Of course, to try something new and fun you've got to be in the right atmosphere, and Market Street Saloon is just the place to do that."

While the Forbes article does suggest that many distinctive drinkers may be turning to more "simplistic" cocktail varieties, this Charleston-based saloon notes that its nightlife scene is anything but simple. "With nightly contests, drink specials and fun activities, we make sure that even if patrons are keeping their beverage choices low-key, their night can still be full of flavor," Market Street Saloon concludes in its press statement.

ABOUT:

[Market Street Saloon](#) based in Charleston, South Carolina, is a first-rate nightlife destination in for those who want to party like rock stars with true southern flair. At Market Street, patrons not only get to enjoy awesome drinks served up by attractive bartenders, but can also delight in a performance put on by the "saloon girls." The saloon girls are noted for their exceptional southern beauty, charm and rowdiness, as they are likely to take control of the crowd every night equipped with daisy dukes and cowboy boots. Market Street Saloon is a hot spot for bachelorette or VIP Parties or simply enjoy one of the usual nightly specials, such as Wild N' Wet Whiskey Wednesdays.