

INTUITION Brand Marketing Service Releases Social Media Monitoring Platform

Written by Australian Business

ORLANDO, FL, September 18, 2013 **/24-7PressRelease/** -- Introduced as part of a soft launch in February 2013 at the GNEX 2013 Conference in Beverly Hills, CA. by Perspective Group, the leading, global PR and Multimedia company for the timeshare and vacation ownership industry, INTUITION, a brand marketing service, has now unveiled its core feature. At the heart of the INTUITION brand marketing service is a one-of-a-kind, enterprise-level social media monitoring platform that has been custom built specifically for the timeshare and vacation ownership industry.

The social media monitoring platform consists of a series of integrated dashboards that provide individual and group access to detailed tracking and analysis for Management, PR & Marketing and Customer Services departments. Whether a company wants to monitor and tackle brand reputation, keep track of their competitors, manage online customer services, compare marketing campaign performance across several distribution channels or actively run their Facebook Page with incredible added features, INTUITION provides an unrivalled and fully customizable option to suit any sized operation.

The social media monitoring software is now available as a standalone option, but the overall brand marketing package available also includes PR and online marketing services with comprehensive mainstream syndication, and exclusive online, email and print distribution, making it a simple choice for any timeshare company looking to increase their brand awareness and manage their online reputation.

INTUITION clients already include a mix of resort developers, marketers and vendor companies covering industry sectors such as timeshare exchange, travel clubs, travel services, software, design, developer services and associations. For more information visit <http://www.intuitionbyperspective.com>

About INTUITION Operated by Perspective Group, the leading independent PR & Media company globally for the timeshare industry, INTUITION provides a compelling combination of traditional PR, print advertising, online marketing and social engagement tools that assist companies with overall brand visibility, online credibility, customer communication and in-depth strategic marketing analysis. For more information visit <http://www.intuitionbyperspective.com>