

SAN ANTONIO, TX, September 18, 2013 **/24-7PressRelease/** -- The Internet's leader for printed promotions, Superstore Printing wishes to announce amazing deals on promotional items that will market your business effectively.

Paper is a great way to disseminate information, but when you hand out one of these usable items for the office or home, your brand message will stay in your customer's hands, and create positive associations that can last for years. Those positive associations, according to David Thompson, president and CEO of Superstore Printing, translate into serious marketing ROI.

Moreover, the printing process for these promotional items uses cutting edge technology to produce unprecedented image quality. You may have seen promotional items in the past that utilized flimsy press-ons and decals, or unreliable screen printing. Superstore Printing's special, full color printing process produces beautiful, detailed images that will convey your logo and message with clarity and confidence.

One of these promotional items may be the key to jump starting your business:

*Custom Mugs: Your brand message will slip right into the morning mug rotation at your customer's home or office. Full color, wraparound prints are applied to high quality ceramic mugs. One or two sided versions are also available. *Golf Balls (with or without custom box): Get your brand message out on the links with company heads and executives. These are excellent in gift bags and as meeting mementos.

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Golf Tees: Golf tees are available in full color, but are more visually appealing in one or two colors. You can include up to 16 characters of text.

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Compact Mirrors: Another great practical item. The customer will see your logo every time they check their appearance in the mirror.

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Nail Files: Be a part of your customer's grooming habits.

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Eco Pens: Eco pens are made of environmentally-friendly materials, and excellent for conveying an Eco-conscious company image. They're also a great conversation starter. These are highly recommended for green-tech start-ups.

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Pencils: Studies show that a pencil stays on a desk longer than a disposable, ballpoint pen.

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Screwdrivers: For small computer screws, appliances and other electronics around to office in need of a minor tune-up, the right tool was never close at hand... Until now!

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Letter Openers: One aspect of a great promotional item is that it may be useful, but customers most likely wouldn't have bought them for themselves. Letter openers are great examples of this phenomenon.

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Measuring Tape: These are great branding for tailors and fabric companies.

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Clip Magnets: No flimsy clips or weak magnets here. These are excellent for sticking notes to metal surfaces like filing cabinets, with your logo on the front of course. Available in a variety of sizes and colors to match your branding, these are a highly recommended item.

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Bottle Openers: Not just a branded key-chain, but something useful to boot. Your customers will associate your logo with good times.

All of these are at your fingertips at the easy-to-use Superstoreprinting.com. There is no fee to get started, and there's never any up-selling. With quick 1-2 day turnaround and free shipping, Superstore Printing wants to put these marketing tools in your hands without any further delay!

To find out more about Superstore Printing's promotional items, check out their site, www.superstoreprinting.com

, email

dt@superstoreprinting.com

, or call for information at 1-888-995-6815.

Superstore Printing is a privately owned online printing, marketing and technology firm based in the USA. We are established as a major player in the industry, since 1964, with our distinct vision and clear approach to helping small businesses grow. We fill a large number of graphic printing orders online daily, using high-quality press printing. We have a complex, yet easy-to-use online ordering system, resulting in high-end printing services. Our affordable pricing and quality products are sure to set your business for success.

We offer three different design opportunities, via our site. You are welcome to take advantage of any of our design templates, for no additional charge. Most templates have various background options within each design. We also give you complete access to our image library, Numerous font options, coordinating color palettes, free logo and image upload and pdf proofing. If you have your own design, you may upload your art to our site. Please check our specifications and consider using one of our pre-made blank templates to ensure your art is the correct dimensions. Don't have your own art and didn't find the template you were looking for? We offer custom design for these situations. Follow our custom design entry via our site, call us at

A Better Way to Spread Brand Awareness: Non-Paper Promotional Items from Superstore Printing

Written by Australian Business

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