

MONTEVIDEO, URUGUAY, September 18, 2013 /24-7PressRelease/ -- [Javier Vazquez, Uruguay](#)'s prominent entrepreneur, has become a prosperous businessman because he knows how a company should be run. Operating his successful company UY Software, Javier understands how influential technology is in society. A majority of the world is surfing the Internet at any given moment. Some people even rely on the Web to do all of their shopping and handle other vital errands. A business that wants to take advantage of the digital age will need to know how to capture the attention of clients through the use of a website. A company's website has to be personalized so that it stands out from its competitors and clearly demonstrates the business's purpose.

Javier Vazquez points to an [article](#) published by Forbes that goes over a few software options for making an outstanding business website. These options each have their own unique qualities that are tailored to fit the needs of the entrepreneur. It does not matter whether they are an expert or a novice when it comes to building a website as there is a software that will accommodate any level of expertise.

The first option that Javier Vazquez, Uruguay's tech guru, recommends is WordPress. This is a free option that can be downloaded online and is used typically by bloggers and publishers. WordPress websites offer many customization options that allow users to create a website that really captures their business's personality. There are a few plugins also available with WordPress that supplement its abilities. Such plugins include tools to assist with search engine optimization, multi-site management, translation, and advertising.

The next option is slightly more advanced and is called Adobe Dreamweaver. Many users have found this software to be the most reliable in terms of publishing premier websites. Although it is expensive, it works with other Adobe software packages such as InDesign and Illustrator to create masterpiece websites.

Drupal is free and versatile with an extensive amount of add-ons. Javier Vazquez indicates that this software is slightly more difficult to master and may require some time before it can be fully utilized. Software developers from all over the globe have shown their support for Drupal due to its advanced configuration capabilities.

Javier Vazquez, Uruguay, points to Joomla! as yet another open-source option for creating and managing a website. Entrepreneurs are provided templates with basic designs, which can be upgraded through Joomla!'s plug-ins and extensions. This software is capable of multi-language support, polls, email cloaking, content syndication, and banner management. The paid

extensions deliver even more opportunities in the form of social networks, chats, and shopping carts, all of which can be added onto websites.

Javier Vazquez states, "In the 21st century, an entrepreneur's greatest asset can be their website. A lot of people are influenced by what they find online so it is important to customize websites in a way that they will attract an audience. Websites should pop out and make people want to explore the company. Using one of these software programs will help an amateur or expert computer-user achieve their goals of entrepreneurship."

Javier Vazquez, Uruguay-based entrepreneur, encourages people to learn how to use these website-building programs in order to further advance their businesses.

ABOUT:

[Javier Vazquez, Uruguay](#) -based entrepreneur, is the founder, owner, and CEO of UY Software. This company is committed to helping companies improve their organization and managerial standards through information technology solutions. UY Software uses programs such as Logbook - Project and Portfolio, Core Banking, Enterprise Resource Planning, and Customer Relationship Management. Outside of work, Javier Vazquez often speaks at ORT Uruguay, offering his insight to aspiring entrepreneurs. He also operates his own freelance information technology consultation business.