

Brasil Brasil Cultural Center Wins Fourth Talk of the Town Customer Satisfaction Award

Written by Australian Business

LOS ANGELES, CA, September 18, 2013 **/24-7PressRelease/** -- Earning the highest possible customer satisfaction rating of 5 stars for the past three years, Brasil Brasil Cultural Center has won the prestigious Talk of the Town Customer Satisfaction Award for the fourth straight year in the Arts & Entertainment — Performing Arts category.

The Talk of the Town Awards, presented by Talk of the Town News, Customer Care News magazine and Celebration Media U.S., honor companies and professionals that provide excellent customer service as reported by their customers through no-cost, user-review websites, blogs, social networks, business rating services, and other honors and accolades. This data is analyzed by a team of researchers who calculate a company's CM Power Rating. Only those that receive a 4-star to 5-star rating receive the Talk of the Town Customer Satisfaction Award.

Culver City-based Brasil Brasil Cultural Center (BBCC), a nonprofit organization dedicated to arts and fitness, offers a wide variety of martial arts, dance and music programs for youth and adults with a specific goal of establishing a healthy and safe space/center for the community.

"Community is everything to us," says Nayla Santo. "We are all about providing our community with fun ways to work out and be healthy. We work very hard at creating a fun and safe space for all the kids in our community as well as adults."

Customer service is also important to BBCC, especially when it comes to serving the community's needs. "We wouldn't be where we are if it wasn't for our community, and we always do our best to meet our clients' needs," says Santo. "We are always open to hearing feedback from our clients to find ways to improve."

Santo credits the team at BBCC for the center's satisfied customers and the resulting four Talk of the Town Awards. "We have a wonderful and vibrant staff," she says. "We are blessed with a beautiful community and amazing teachers. All the teachers at BBCC are professionals and passionate about what they do."

To continue serving clients in any way possible, BBCC is now doing live streaming with its master teachers so people worldwide can take classes. In early 2014, BBCC will be moving to a newer and bigger location as it celebrates 25 years of dedicated service to the community. In October 2014, BBCC will be releasing its new app, which will be available for iPhones/iPads as well as Androids/tablets.

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BBCC is very excited to be hosting an Open House and Social on Sunday October 6, 2013 from 12-5 p.m. during which it will be offering free classes as well as performances, drinks and snacks.

The highly acclaimed center has been called by some "a gem in Culver City." In addition to receiving its fourth consecutive Talk of the Town Award in 2013, BBCC was recently announced as one of LA Weekly's top 10 spots in Los Angeles. Additionally, Shaquille O'Neil also chose BBCC as one of his Hot Spots in Los Angeles for his upcoming show.

About Brasil Brasil Cultural Center: Brasil Brasil Cultural Center (BBCC) was founded by Amen Santo in 1989 in Santa Monica. Eventually moving to Culver City in 2004, BBCC now has branches all across California and worldwide.

The mission of BBCC is to foster cultural citizenship and community building through arts education. Specifically, the center's efforts focus on producing high-quality, accessible, creative opportunities in the Afro-Brazilian art of Capoeira, and in multicultural and multidisciplinary arts. BBCC was originally founded to uplift Afro-Brazilian culture by supporting the self-representation of Afro-Brazilian Americans and Afro-Brazilians, and publicizing their unique contributions to the national and regional cultural landscape. However, in an increasingly globalized world, no culture, community, or country is an island. The cultural geography of Brazil and the Americas is inherently diverse and complex. As a result, valorizing cultural diversity and expanding access are central to all of BBCC's programs. BBCC is committed to squelching the risk factors caused by racism, sexism, poverty, illiteracy, xenophobia and homophobia that limit the development of healthy communities and the ability for all people to enjoy the benefits of cultural citizenship. Arts education for adults and children is produced in traditional and non-traditional settings to enhance the awareness of Latin America and the African diaspora, and to encourage cosmopolitanism.

BBCC is located at 11928 Washington Boulevard. For more information, call 310-397-3667 or go online to <http://www.brasilbrasil.org>. Follow BBCC on Facebook at Brasil Brasil Cultural Center or on Twitter at Capoeira Batuque.

About the Award and Sponsors: This is the fifth year Celebration Media, Talk of the Town News and Customer Care News have honored companies for achieving high levels of customer satisfaction with the Talk of the Town Awards. Businesses eligible to receive the award include, but are not limited to, beauty salons, spas, restaurants, bakeries, dentists, auto repair facilities,

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veterinarians, home repair and improvement contractors, florists, hospitals, and physicians.

For more information about the award or its sponsors, please contact Celebration Media and Talk of the Town News at 877-498-6405 or go online to <http://www.talkofthetownnews.com>.

About Celebration Media U.S.: Celebration Media provides companies with valuable information on improving customer care through its publishing division, which produces Customer Care News, and its research department, which provides businesses with information on customer service best practices. This commitment has led to the creation of the Talk of the Town Awards program, which is dedicated to identifying companies that are excelling in high-rated customer service feedback and offering them valuable marketing opportunities to leverage their award, while also giving consumers a tool to find the top consumer-rated businesses in the United States and Canada.