

BURLINGTON TOWNSHIP, NJ, September 18, 2013 **/24-7PressRelease/** -- Burlington Center Mall Ministry will host a free career development workshop at the Burlington Center Mall on Tuesday, October 29. Conducted by Kimberly Ferguson of KFerg Training, the "Be STRATEGIC" will teach participants how to market themselves effectively in today's competitive job market. Be STRATEGIC uses Biblical Principles to teach practical career development solutions, and will cover topics such as: Self-Assessment, Goal Setting, Career Decision Making, Job Search Techniques, Resume Writing, and Interviewing Skills.

"We are thrilled to be partnering with the Burlington Center Mall Ministry to offer this powerful workshop", explains Kimberly Ferguson, Owner of KFerg Training. "And we are equally excited to offer the Be STRATEGIC workshop. Whether people are unemployed, under-employed, or simply exploring options, this workshop will equip and empower them with necessary information to address critical needs in managing their careers."

Complementing the unique approach to career development will be the unparalleled participant experience. The program is interactive, and participants will be encouraged to take charge of their own professional development.

For more information on the Burlington Center Mall Ministry, please visit <http://www.mallministry.com>, email at mallministry@gmail.com, or call at 609-239-9300

For more information on KFerg and the Career Development workshop series, please visit KFerg Online at <http://www.kferg.com>, email at marketingyou@kferg.com, or call at 609-394-8927.

About Burlington Center Mall Ministry The Burlington Center Mall Ministry is a non-profit 501(c)(3) that partners with a variety of churches. Throughout its history, BCMM ministers to thousands of community members by being a Christian presence in the mall offering God's Good News and a relationship with Jesus Christ. The BCMM Mission Statement is, "We are followers of Jesus Christ who have joined together to be a visible presence in the marketplace. Through personal interaction, prayer and programs, we offer God's hope and help to all who stop by. We invite individuals to begin or deepen a relationship with Jesus Christ and to strengthen the community of faith."

About KFerg Training KFerg Training provides relevant, results-driven training programs that change behavior and build morale. Founded in 2008, KFerg designs and facilitates various

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training programs and workshops for church and community groups, schools, small businesses, and city agencies. Some of the services KFerg offers includes the following: Career Development Workshops, Youth Programs, Professional Development Workshops for Educators, and Myers-Briggs Type Indicator workshops and coaching.