

PARIS, FRANCE, September 19, 2013 **/24-7PressRelease/** -- Odile Olleris, born Perraguin, International Director at Revlon, has been named a Worldwide Who's Who Professional of the Year in International Business Management. While inclusion in Worldwide Who's Who is an honor, only a small selection of members in each discipline are chosen for this distinction. These special honorees are distinguished based on their professional accomplishments, academic achievements, leadership abilities, years of service, and the credentials they have provided in association with their Worldwide Who's Who membership.

Ms. Olleris has 27 years of experience in the industry, with eight years in her current role. Her expertise includes business management, communicating and working in an international environment and multicultural setting. Her current responsibilities are overseeing the strategic sales development and worldwide business initiatives for the premium skin care brand of Revlon on an international basis, which is in more than 50 countries across various distribution channels including retail chains, spas, department stores and TV shopping as reference business models.

Ms. Olleris is a 51-year-old French woman and top-level executive. She was born and grew up in the city of Tours (France) on the Loire Valley, renowned as "The Garden of France," where she gathered deeply rooted extremely strong inspirational drives from her parents and family. She graduated from ESCP Europe business school with a wide range of professional expertise on the international cosmetic market. She has worked for L'Oreal for 13 years, as well as for smaller size cosmetic companies, such as Oenobiol (Paris) and The Beauty Group (Hong Kong). She also has thorough experience in international business development. Her goal is to be a part of a high-level community and continue building strong relationships with other top-level executives. She is now planning to embark on a new exciting frontier entrepreneurial challenge in her career by creating her own International Trade and Consulting company for Lifestyle Products and Services of Excellence from France. "It is the perfect time for me to challenge myself with entrepreneurship as I now have a clear vision and analysis of the tremendous potential worldwide for what I want to undertake, and achieve next," she explained.

She attributes her success to her overall industry experience and self determination. Passionate, fully committed, accountable and result driven in all she undertakes, she has a genuine sense of building strong, long-lasting, smart and open relationships with business partners. "I have gained most of my expertise from all the business partners I have worked with worldwide over all these years and I am very grateful to all of them as well as to my reporting teams" she continued. She believes that ambition, an entrepreneurial spirit, self determination, and connections to others are the keys to the road to success when one enjoys business life and knows how to create the conditions of success with proper and fruitful relations with others.

She became involved in her profession upon graduating with a master's degree in international

business from ESCP Europe Business School in France (1985) while completing her studies in Paris, Oxford and Düsseldorf. As a student, she started her international momentum and gained valuable experience in worldwide business markets with internships in export, marketing and banking services in Paris, London and Düsseldorf. Additionally she took or created all opportunities to travel and work on missions and projects abroad in Ireland, India and Thailand. She published a Sales and Distribution Guide to Thailand with two other fellow students. She also volunteered and was selected for an Ellis Island and Statue of Liberty 1984 restoration summer camp representing France among other worldwide nationalities. "A unique once-in-a life multicultural human experience to contribute at my modest level to turn America's greatest symbol from monument....into a dream and symbol of all efforts across the U.S. and the world commemorating the centennial of the Statue. "A true milestone in my life .So strong for me in all ways, I will never forget this," said Ms. Olleris.

Upon receiving her graduation, she applied for a job with L'Oreal and enjoyed a 13-year career in marketing, branding and international business development as Export Manager. During her time with L'Oreal, she also had the opportunity to live in Amsterdam on a specific mission. She then worked with Oenobiol for two years to develop the international presence of this French beauty nutritional supplements company. Further carrying on ahead, she joined The Beauty Group for another two years with the position of International Marketing and Sales Director for one of their skincare brand before joining Revlon in her current position.

She is a member and on the board of directors of the French subsidiary of Revlon, and belongs to the ESCP Europe Alumni community. Her hobbies are reading, traveling, swimming, skiing and playing the piano.

"I really feel extremely honored by this nomination as recognition of my international business expertise and achievements over my career until now by such a prestigious and renowned international active business community. I also take this as a particularly special honor to my native country France while being the first French national to get such recognition by Worldwide Who's Who. The world has been my workplace for a very long time. I have a really strong belief my country can achieve much more to be proactive, entrepreneurial and successful in the international business game as a true global player. The potential is huge and we do have in France the resources, talents and ambitions available for this. I will for sure continue to be developing and driving my business life in this direction as a road to further personal accomplishment and contribution to France's success worldwide," she concludes. For more information, visit

<http://www.revlon.com> <http://www.thebeautygroup.com> <http://www.oenobiol.fr> <http://loreal.com>

About Worldwide Who's Who With over 500,000 members representing every major industry, Worldwide Who's Who is a powerful networking resource that enables professionals to outshine their competition, in part through effective branding and marketing. Worldwide Who's Who employs similar public relations techniques to those utilized by Fortune 500 companies, making them cost-effective for members who seek to take advantage of its career enhancement and business advancement services.

Worldwide Who's Who membership provides individuals with a valuable third-party endorsement of their accomplishments, and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, it offers an online networking platform where members can establish new professional relationships.

For more information, please visit <http://www.worldwidewhoswho.com> .

Contact: Ellen Campbell Director, Media Relations pressrelease@worldwidebranding.com