

Travel To Go Confirms Participation Sponsorship Of Upcoming C.A.R.E. Conference

Written by Australian Business

ORLANDO, FL, September 19, 2013 **/24-7PressRelease/** -- Travel To Go, a leading provider of travel services and vacation club products has confirmed it will be participating as an Amethyst Sponsor and Media MarketPlace participant during the 57th Semi-Annual C.A.R.E. Conference in the beautiful wine country of Santa Rosa, California.

C.A.R.E. (Cooperative Association of Resort Exchangers) is a trade association established in 1985 by representatives of timeshare resorts who found that by exchanging vacation inventory among themselves, they were better able to satisfy their owners with increased vacation opportunities. Today, member companies are also able to utilize inventory and generate revenue through wholesale rentals while continuing to offer expanded exchange and fulfillment options.

As Vice President of C.A.R.E. since 1996, and with eight and a half years of service on various committees, Travel To Go President & CEO Jeanette Bunn and her San Diego based travel club have been active members in the organization since 1991.

Jeanette Bunn and Travel To Go have been instrumental in the success of C.A.R.E.'s Silent and Live Auctions and Super Raffles, raising over \$210,000 during the last conference in Myrtle Beach, South Carolina and collectively helping raise over \$175,000 for C.A.R.E.'s marketing efforts during Bunn's tenure as Co-Chair of Marketing/Revenue Generation Committee.

Travel To Go, recognized as an industry leader in the worldwide travel industry, will be exhibiting its line of services to include private label solutions for companies that require additional benefits as well as its stand-alone travel product. Through great planning, careful consideration and attention to details, the membership kit that will be showcased has been designed so it can be ordered in bulk and delivered quickly.

The company will also address the general session audience during its Media MarketPlace to be held on September 30. Travel To Go will highlight how the company can help move attending companies' use inventory as well as additional Travel To Go services that are of benefit to everyone in the vacation industry.

According to Bunn, Travel To Go hopes to "solidify inventory opportunities at the conference." She adds that "it is always the goal to help any fellow C.A.R.E. Members that need help with inventory acquisitions and to help them move their inventory, as well as offering our product to distributors."

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Since 1990, Travel To Go, a family owned and operated business, has been successfully arranging luxurious vacation resort accommodations for vacationers worldwide. Travel To Go services a loyal customer base of almost 50,000 members. This increasing membership figure can be accredited to a team that prides itself on delivering a five star service. Travel To Go has recently aligned various new streamlined online processes for its members including but not limited to; upgraded websites, various membership enrollment options, greater discounts, enhanced products and services, additional supportive departments, convenient online booking engines, new inventory, profitable Member Referral Programs and environmentally safe payment and communication procedures.

The upcoming 57th Semi-Annual C.A.R.E. Conference will be held at the Hilton Sonoma Wine Country, in Santa Rosa, California, September 28-October 1, 2013.

For more information on the C.A.R.E. Conference visit <http://www.care-online.org>

For information about Travel To Go visit <http://www.traveltogo.com>

About Travel To Go Travel To Go offers travel benefits and services to a loyal customer base of 50,000 members and is currently celebrating 23 years in the vacation and travel industry. The company prides itself on its 5-Star Service standards and achievement of its mission to "Making Dreams Come True." The company is licensed with all necessary agencies including the states of California, Florida and Hawaii. They maintain an A+ rating with the Better Business Bureau, and are members of the San Diego Chamber of Commerce, ARDA and C.A.R.E. Sky Travel, a division of Travel To Go, is an approved travel agency licensed by the Airline Reporting Corporation (A.R.C.), IATAN and CLIA. For more information, please visit <http://www.traveltogo.com>

About C.A.R.E. Established in 1985, C.A.R.E., a non-profit association comprised of resort developers and service companies, property management firms, homeowners associations, rental and exchange organizations and travel clubs was founded by representatives of timeshare resorts who found that by exchanging vacation inventory among themselves, they were better able to satisfy their owners with increased vacation opportunities. Today, C.A.R.E. member companies currently offer 2,500 vacation properties and service approximately one million vacation owners and members throughout the United States, Canada, Mexico, Europe and Australia. For more information, please visit <http://www.care-online.org>.