

Weed Man Wins National Award for Franchisee Satisfaction

Written by Australian Business

PORTSMOUTH, NH, September 19, 2013 **/24-7PressRelease/** -- Weed Man, a national network of lawn care professionals, scores high in franchisee satisfaction, according to a recent survey conducted by independent market research firm Franchise Business Review.

The survey asked franchisees questions related to training and support, system communication, franchisor/franchisee relations, financial opportunity, business lifestyle, and overall satisfaction with their business. Fifty-five percent of Weed Man's franchisees participated in the Franchise Business Review satisfaction survey. The full results are available at <http://www.FranchiseBusinessReview.com>.

"Weed Man has surveyed with us since 2006 and scores exceptionally high in every category of our survey," said Franchise Business Review president Michelle Rowan. "Potential franchisees can learn so much from a brand's satisfaction survey results, so it's great to see more companies making this data readily available to potential investors."

Founded in 1970 and franchising since 1976, Weed Man is a leader in providing lawn care. The chain now has 448 territories nationwide. The initial investment for a Weed Man franchise ranges from \$40,000 to \$60,000.

Over the last eight years, Franchise Business Review has surveyed more than 100,000 franchisees from more than 700 of today's leading franchise brands. All active franchise owners who have been in business for three months or longer are invited to participate in this survey process.

"Our standard franchisee satisfaction survey includes 33 benchmark questions," Rowan said. "Franchise companies use our survey data to help better understand the experiences of their franchisees, and pin-point areas within their systems where improvements can be made to help increase satisfaction and engagement—which leads directly to overall increases in franchisee performance."

About Weed Man Weed Man USA, North America's No. 1 franchised lawn care provider, is a network of locally owned and operated lawn care businesses providing environmentally responsible fertilization, weed control and integrated pest management services. For more than 40 years, Weed Man's promise has always been the same: Weed Man treats every lawn as if it was their own and provides customers with honest and open communication. Weed Man entered the U.S. market in 1995 through a licensing agreement with Turf Holdings, Inc. Today

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Weed Man helps support franchisees in more than 310 territories throughout the United States. For more information, visit <http://www.weedmanfranchise.com>.

About Franchise Business ReviewFranchise Business Review is a national franchise market research firm that performs independent surveys of franchisee satisfaction and franchise buyer experiences. The firm's services include commissioned franchise research projects, as well as industry-wide studies of franchisee satisfaction. The firm administers the FBR50 - Franchisee Satisfaction Awards —an annual rating of the top franchise companies based on the highest level of overall franchisee satisfaction by participating companies. Franchise Business Review is headquartered in Portsmouth, NH, and can be reached at (866)397-6680 or by visiting their company websites at <http://www.FranchiseBusinessReview.com>, <http://www.Frantopia.com>, or <http://www.FBR50.com>.