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The Holy Grail is the single guy's key to having more sex more often.

"If you know a single man who walks funny and is always smiling, chances are good that he goes home to a beautiful women who falls in the magical ten or twenty percent."

FORT WORTH, TX, September 19, 2013 /24-7PressRelease/ -- [Men are Pigs](#) (And That's A Good Thing!) is a new guide to help single men and women be more successful in meeting, in love, in between the sheets.

Written by a [Fort Worth commercial real estate](#) developer and serial entrepreneur, Ron Sturgeon, the book contains dating and relationship advice culled from hundreds of interviews with singles and couples who enjoyed success at the dating game.

"[Men want more sex](#) but women insist they are giving their men plenty," said Sturgeon. "That's a major disconnect that hurts many relationships and indicates that conversations that should be taking place are not."

"Even though there's a lot of [relationship books](#) filled with advice about [meeting women](#), most of it comes from a politically correct point of view that isn't truthful about the differences between the sexes," said Sturgeon.

Sturgeon insists that between ten and twenty percent of women have attitudes about sex that are similar to those of men. "A women who falls in this group loves sex and is much less inhibited about her sexuality than most of her girlfriends," said Sturgeon. "She's comfortable with her body and sexually adventurous," said Sturgeon.

For men who enjoy sex and have high sex drives, Sturgeon has compiled what he calls the [Holy Grail](#), a list of characteristics exhibited by these women who need, not want sex. Sturgeon asked

Single Men: Want More Sex, More Often?

Written by Australian Business

each of the hundreds of men he interviewed for the book to recall an encounter one with a woman much-higher-than-average sex dive. He asked what made her different from other women and created the Grail list from the answers.

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Visit MenArePigsBook.com to download the first chapter free. The book can be pre-ordered from the site and will be available on Amazon in the fourth quarter.

Mission Possible Publishing is a Fort Worth based publisher of self-help and business books. Ron Sturgeon is a [business consultant](#) and successful business owner. He is the divorced father of three and currently in a long-term relationship with another entrepreneur, the success of which he attributes to what he learned writing and researching *Men are Pigs (And That's a Good Thing!)*.